



2014 Annual Report



Salvați Copiii



Vision

Save the Children's vision is a world in which every child attains the right to survival, protection, development and participation.

Save the Children's vision is to inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives.

Mission



Values we believe in

Accountability

We take full responsibility for using our resources efficiently, achieving measurable results, and being accountable to supporters, partners and, most of all, children.

Ambition

We are demanding of ourselves and our colleagues, set high goals and are committed to improving the quality of everything we do for children.

Collaboration

We respect and value each other, thrive on our diversity, and work with partners to leverage our global strength in making a difference for children.

Creativity

We are open to new ideas, embrace change, and take disciplined risks to develop sustainable solutions for and with children.

Integrity

We aspire to live to the highest standards of personal honesty and behavior; we never compromise our reputation and always act in the best interests of children.

213.000

children in
2014

19.800
parents

12.500
specialists

3,200
volunteers

176.000

children in
2012

80.100

copii în
2004

30.900

children in 2000

15.000

children in 1994

Children from Save the Children programs
Photo: Alexandra Băcescu-Davis

education

Photo: Salvați Copiii România

school

School education

SECOND-CHANCE SCHOOL INTEGRATION/REINTEGRATION PROGRAM

The “Second Chance” school integration/reintegration program

developed by Save the Children covers children who had never been enrolled in the educational system and who dropped out of school and are over the schooling age, by providing educational and social services for children and families.

Locations: Iași, Vaslui/Vulturești, Neamț/Roznov, Suceava/Părhăuți, Cluj/Cluj-Napoca, Mureș/Tg. Mureș, Brașov/Prejmer, Argeș/Pitești, Timiș/Timișoara, Hunedoara/Petrila, Caraș-Severin/Reșița, Dolj/Craiova, Dâmbovița/Târgoviște, Bucharest (2 programs), Constanța, Mangalia.

RESULTS

410 children were included in the program in 2014, and 135 of them took evaluation exams in June-July. In addition to school tutoring services in order to catch up on school subjects, social and legal services were also provided, as well as material support consisting of food and supplies depending on the identified needs, for children and 250 parents.

IMPACT

94% of the children who took exams, passed them. For 78% of the parents, their interest in the children's school progress increased, participating constantly to activities and counseling sessions for parents.

The research on the implementation of the **Second Chance** program nationwide was completed. The sample included 100 educational units out of the total 250 that roll out this program. Its conclusions and recommendations were submitted with the Ministry of National Education with the recommendation to create a working group to improve the program's methodology.

PREVENTION OF SCHOOL DROPOUT – SCHOOL AFTER SCHOOL PROGRAM

Developed with the purpose to prevent school dropout, the program covers children at risk of school dropout and their parents, who live in disadvantaged communities, by organizing school tutoring groups. Results: 1,356 children participated in “School after School” educational activities delivered by educators involved in the program and benefited, together with their parents, from social and legal ser-

vices. 985 parents attended the periodical information and social counseling meetings organized in the educational centers.

Locations: Iași, Vaslui/Vulturești, Neamț/Roznov, Suceava/Părhăuți, Cluj/Cluj-Napoca, Mureș/Tg. Mureș, Brașov/Prejmer, Argeș/Pitești, Timiș/Timișoara, Hunedoara/Petrila, Caraș-Severin/Reșița, Dolj/Craiova, Dâmbovița/Târgoviște, București (School no. 178, Nicolae Grigorescu Gymnasium, School no. 141, School no. 127), Constanța (School no. 31, School no. 20), Mangalia.

IMPACT

98% of the children included in the program promoted the school year 2013-2014, and 22% of them were awarded in school. For 57% of the children, visible school progress was noted compared to the moment of their inclusion in the program, improving their school results. 41% of the children registered good and very good school results.

9,300 children, indirect beneficiaries, participated in the information and awareness-raising actions regarding children's right to education. 841 specialists in the partner institutions participated in the information meetings to jointly investigate



Children of the summer kindergarten from Bucharest together with Cristina Tanase, program coordinator
Photo: Alexandra Băcescu-Davis

Kindergarten

Preschool education

the cases; seminars and workshops.

PUBLICATIONS

- Legal guideline on the protection of children and family
- Leaflets with social and educational services available in 30 cities and the Municipality of Bucharest
- Guideline on the educational integration of children from vulnerable environments – draft.

PRESCHOOL EDUCATION FOR CHILDREN FROM DISADVANTAGED CATEGORIES

The program aims at providing equal

“ 98% of the children included in the program promoted the school year 2013-2014, and 22% of them were awarded in school.



opportunities as regards access to education for children from disadvantaged categories (especially Roma) through the development of preschool educational services to increase their level of readiness for school, facilitate access to preschool education, reduce the school dropout risk and improve the parents' understanding of the need for education for their children's future.

RESULTS

20 summer classes were organized for 361 children who had not been enrolled in preschool education system or had a low attendance rate. The undertakings made with MEN to recognize the **Methodology of the Summer Kindergarten Program** have been continued. **The Early education guideline for children aged between 3 and 6** was revised.

IMPACT

97% of the children who attended the kindergarten classes were enrolled in the mass education system. Following their participation in the classes, the children were able to adjust more easily to the educational environment, achieving good school results and improving

their social skills which enabled them to interact with their educators and classmates. 94% of the children who attended the summer kindergartens in 2013 completed the school year 2013-2014, 88% of them having a good and very good attendance rate. Of the children who attended the summer kindergartens in 2013, **88% completed the school year 2013-2014**, 81% of them registering a good and very good attendance rate, and 75% good and very good results.

Project development locations: Bucharest (School no. 141 Ion I.C. Brătianu, School no. 178), Constanța/Constanța and Mangalia, Dâmbovița/Târgoviște (Mihai Viteazul School, „Rază de soare” Kindergarten, Kindergarten no. 13, Cantacuzino College) and Vulcana Pandele, Iași, Tulcea, Argeș/Pitești, Dolj/Craiova, Timiș/Timișoara, Hunedoara/Petritla, Caraș-Severin/Reșița, Mureș/Tg. Mureș, Cluj/Cluj-Napoca, Vaslui/Vulturești, Neamț/Roznov.

Partners for education

Ministry of National Education, Ministry of Labour, Family, Social Protection and Elderly, IKEA Foundation, Kaufland, Lidl, The Festival of Christmas Trees.



Protection and education

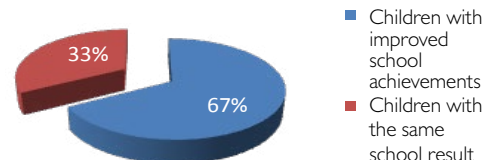
Home-alone children

At the end of 2014, there were registered 80,000 children in Romania whose parents work abroad. In reality, their number is much higher.

“We grow up together” program aims at reducing the negative impact associated with the parents’ migration on home-alone children. The activities are carried out in **16 “School after School” centers** established in Pitești, Bucharest, Reșița, Mangalia, Târgoviște, Craiova, Petrița, Timișoara, Brașov, Neamț, Suceava, Iași, Negrești, Lupeni and Sighișoara, and consist of providing them with social and psychological support in order to cope with the separation from their parents, communication with the parents abroad, using the computers made available under the project, school support and networking.

RESULTS

In 2014, **1,052 children** participated in the activities, and **826 parents and representatives of the children** attended the monthly information meetings and benefited from social and psychological counseling. 285 volunteers, teachers and youngsters were involved in the activities. There were 48 meetings of the local working groups consisting of representatives of the school inspectorates, child protection directorates and schools involved in the project. Over **24,000 people, children, parents and specialists** attended the information activities and awareness-raising on the phenomenon of home-alone children.



IMPACT

Over 61% of the children improved their emotional skills, 72% improved their social skills, while 67% their independent-life skills following their participation in counseling sessions. 67% of the children improved their school achievements, 64% achieved good and very good school results, and over 35% were awarded at the end of the school year 2013-2014.

Counseling and legal assistance for child rights protection

Social Counseling and legal assistance services for **1,400 children and parents**:

- 93 people benefited from legal counseling to obtain identity papers, benefits and social benefits, establish certain special pro-

Protection of children with medical problems

The project aims at preventing the transmission of tuberculosis among the members of disadvantaged communities and street children/youngsters, through information about the disease transmission and symptoms, and the identification of the TB patients, treatment services and psychosocial support necessary for the timely and

tection measures, solve locative problems, conclude employment agreements, etc.

- 27 people benefited from legal assistance before the court of law for late registration of birth, exertion of parental authority, etc.
- 1,280 people benefited from social counseling services and were informed about their rights and the undertakings necessary to obtain them.

successful completion of TB therapy.

Social workers and educators equally trained during the project have identified and accompanied 166 potential TB patients to specialized medical units. 43 people suffering from pulmonary TB diagnosed following medical investigations were provided with social services, psychological counseling and material support, while their treatment is constantly monitored by the project staff, in collaboration with medical units. 655 people attended information sessions.

Partners for protection

Home-alone children. BASF Foundation, County School Inspectorates, General Social Assistance and Child Protection Directorates, schools.

Protection of children with medical problems. The Global Fund for the Fight against HIV/AIDS, Tuberculosis and Malaria, Romanian Angel Appeal, pneumoftiziologie units in Bucharest.

Bunurile materiale nu pot
înlocui dragostea părinților.

Intervention and protection

Protection of children against violence

SUPPORT SERVICES FOR CHILDREN AND FAMILIES (EVALUATION, COUNSELING, THERAPY)

In 2014, Save the Children provided complete evaluation and psychological counseling services for children and families within the community centers with specialized prevention and intervention programs – **counseling centers for parents** (opened in Bucharest, Iași, Timișoara, Târgu Mureș and Suceava) and the **Emotional and Behavioral Education Center for Children CEECC** (opened in Bucharest).

Intervention and protection. Within specialized services, **3,642 children** were evaluated and benefited from therapeutic intervention such as individual counseling/psychotherapy and group intervention; moreover, 1,776 parents were integrated within parental education programs, with a view to developing parental skills and receiving specific recommendations in relation to the children's emotional and behavioral difficulties. The programs carried out in the centers provided evaluation, early intervention, treatment, psycho-education, group therapy, direct intervention in the

family and in the school for parents and children at risk of developing emotional and behavioral disorders. Through the evaluation service, specific reports were referred to the courts of law, which took better decisions for children facing family abuse or parental divorce.

A special undertaking targeted the provision of assistance, within the partnership with the National Administration of Penitentiaries and Colibasi Penitentiary, to a group of 15 fathers deprived of liberty, who were going to be reinserted in the family and the community. The objectives of the intervention were their emotional and behavioral readiness to resume parental attributions, prevention of potential crisis situations and management of stress generated by the integration in the family.

A particular attention has been given to support services in the preschool education system, by means of which educators, parents and children simultaneously benefit from psycho-educational programs to facilitate children's adjustment to kindergarten, development of socio-emotional skills, essential at this age, acquisition of those skills and competences necessary for their transition to school, early management of aggressive behaviors.

AWARENESS-RAISING TO MITIGATE VIOLENCE AGAINST CHILDREN

To mark the day of **June 5th, National Day against violence against children**, Save the Children invited representatives of the central authorities, as well as 50 professionals in the fields of education, health and child protection, to an event-debate on the appropriateness of the legal aspects regulating the phenomenon of violence against children in the family. The changes registered in terms of the frequency of use of corporal punishment and emotional abuse on children at home and at school were analyzed, one decade after the effective date of the law banning any form of violence against children. Emphasis was put on the need to initiate a national working group in charge of the development of the implementation norms of the Child Law, as well as the follow up on the undertaking to raise the population's awareness on the violent realities that more than 60% of children live at home, together with the promotion of positive parental education solutions.

In this regard, a new public campaign concept was developed, which started on September 9th, 2014 with the launch

event of **“STOP the fight at home”**, a campaign aimed at preventing violence in the family and promoting positive parental education. The campaign spots were broadcasted for two months, at national and local level, on the main TV channels (PRO TV, Realitatea, BI TV, Kanal D, Universal Channel), as well as radio stations. Moreover, the campaign benefited from unconventional awareness-raising techniques: floor stickers glued on the floors and stairs of over 38 schools and 7 public institutions, people stopper placed on the waist belt stand of Carrefour shops; video lobby sent to the central institutions along with lobby letters to follow up on the undertakings to complete the national strategies for the mental health of children and teenagers and parental education.

OTHER RESULTS

The parental education platform (www.parintibuni.ro website, Facebook online community) registered over **110,000 single visitors** in 2014.

The teaching staff from 5 kindergartens and 11 schools has benefited from educational workshops with a view to recognizing problematic behaviors in class and carrying out short-term interventions; 25 educators have benefited from the training program **“Start in the kindergarten – training program for positive education, protection and mental health for preschool children”**. 213 teachers within the primary and secondary education system have benefited from training programs on positive education.

51 clinical psychologists have developed evaluation and intervention skills with reference to parents with difficulties in developing and maintaining positive relationships with their children. Save the Children’s expertise was requested to develop skills and supervise the multidisciplinary teams of DGASPC Dâmbovița, as well as DGASPC District 6 – Adoptions and Post-adoptions Office.

87 school counselors have been integrated in the parental skill development program “Parents’ education in agreement with the children’s needs”, following the request of the Municipal Center of Resources and Psychopedagogical Assistance.

IMPACT

Save the Children Romania hosted and provided numerous good practice models



În 63% dintre familiile din Romania, violența împotriva copiilor este ceva normal.

IKEA Foundation
IKEA

Salvați Copiii
Save the Children Romania

in the field of the fight for the elimination of violence against children, from lobby agenda to clinical and educational intervention programs, with the occasion of the organization in Bucharest in the period April 7th-11th of the second edition of the **Technical consultations at European level** with reference to the elimination of physical and humiliating punishments and promotion of positive parental education.

The number of requests to counseling centers for children and family has increased, in relation to the provision of parental education programs.

The number of requests from public institutions has increased, in relation to staff training in the field of counseling services for parents.

The decrease in the school dropout rate and the increase of the social support network among the children benefiting from counseling services (out of the dropout children, following specialized inter-

ventions, 94% re-enrolled and continued to go to school in the school year 2013-2014).

More than 45% of the beneficiaries of the centers have been identified and referred by teachers and school counselors, and approximately 33% of them from primary and secondary assistance.

Over 250 professionals have requested the resumption of professional training programs provided by the teams in Save the Children Romania centers.

Partners for protection

IKEA Foundation; BCR – Banca Comercială Română; Ministry of Labor, Family, Social Protection – Child Protection Department; School Inspectorate of the Municipality of Bucharest; “Al. Obregia” Psychiatry Hospital – Psychiatry Clinic for children and adolescents; Assistance and Educational Resources Center of the Municipality of Bucharest.



Photo: Alexandra Băcescu-Davis

migration

Protection of children affected by migration

In order to improve the level of protection of migrant children from Central and South-Eastern Europe against abuse, exploitation and trafficking in Europe, Save the Children is implementing a transnational project in 16 countries of EU and outside, in partnership with Terre des Hommes.

The project aims at drafting a national strategy regarding children affected by unsecure migration with the purpose for the authorities to adopt concrete measures and policies to reduce the risks resulting from migration. The strategy will also take into account the results of the transnational research involving the travel in 2014 of a social worker in 3 countries (Greece, Italy and Netherlands), in order to apply questionnaires on Romanian migrant children.

The Children's Consultative Council is a permanent group of migrant or at-risk children aged from 12 to 18, who have the possibility to share their opinions on the child protection services they have available. Their opinions will be included in the national strategy. The **National Expert Group** includes representatives of the civil

society and public authorities and will provide expertise in the development of the project documents.

The transnational meetings held in the Netherlands, Greece and Italy aim at establishing joint actions to provide better protection to the identified children. With the occasion of these meetings, collaboration protocols will be concluded to provide the migrant children from CE/SEE with protection frameworks that observe their interests along the migrating corridors.

Partners for protection

Protection of migrant children. Terre des Hommes, National Agency against Trafficking of Persons (ANITP), Child Protection Directorate (DPC), General Inspectorate for Immigrations IGI/DAI, the Association of the Jesuit Services for Refugees in Romania (JRS), International Migration Organization (IMO), Social Assistance and Child Protection General Directorate of District 3 (DGASPC District 3).

As of the second part of 2013, in transnational partnerships with organizations and authorities from Italy, Netherlands, Bulgaria, Greece, Hungary, Save the Children Romania engaged in two projects aimed at preventing the trafficking of children and improving the assistance granted to trafficking victims.

During the first part of 2014, **two researches** were carried out on the phenomenon of trafficking and exploitation, the services available in the partnering countries, and national mechanisms for the identification and reference of children victims of trafficking (by interviews with professionals and desk research). Tools for professionals have been developed, to facilitate the identification of children at risk, as well as tools for children to self-assess the risk of trafficking, and 3 training sessions have been organized for 72 professionals (representatives of the police, child protection directorates – social workers, psychologists and school counselors).

An **infodesk for the information of children, parents, teachers, other authorities** on the phenomenon of trafficking was established in Ion I.C.

Brătianu School in Bucharest. Within this infodesk:

- A leaflet was developed with information about trafficking and available services;
- 18 volunteers were trained to deliver informative sessions in schools;
- Travels were organized in vulnerable communities to inform about people trafficking;
- 394 children (5th-8th grades) and 20 parents of the children within the summer kindergarten were informed;
- A Facebook account was created where information, spots and other materials on people trafficking are posted daily and viewed on a daily basis by 274 users, mostly children and adolescents.

In order to prevent disappearances of children, information campaigns were carried out nationwide in schools and high-schools, attended by over **3000 children, teachers, schools counselors and parents**, as well as roundtables and workshops with specialists in the child protection field which gathered together over 200 specialists. The campaign ended by marking the International Day of the Missing, Sexually-Exploited Children, on May 25th, with information sessions in educational units and street campaigns and workshops with the authorities.

In October 2014, Save the Children Romania became a **member of Amber Alert Europe** – an initiative of EU experts related to rescue alerts for missing children who are in danger.

MITIGATION OF DISASTER-RELATED RISKS

Save the Children followed up on the project to educate children in schools from Bucharest about their behavior/ reaction in case of earthquakes and fires. 700 children took part in information sessions and drills for emergency situations. 20 volunteers participated in the project activities with Save the Children specialists.

Together with the General Inspectorate for Emergency Situations, Bucharest Inspectorate for Emergency Situations, Ministry of National Education, Bucharest

Protection of refugee, relocated and asylum-seeking children

In order to support refugee, relocated and asylum-seeking children on the territory of Romania, Save the Children has developed projects in the centers of the General Inspectorate for Immigration in Bucharest, Galați, Rădăuți and Timișoara, aimed at facilitating access to economic and social rights, providing direct assistance through a complete range of services and involving them in the social and cultural life of the Romanian society.

RESULTS

In 2014, Save the Children specialists provided social, educational and recreational services, for 114 refugee children. 250 refugee adults received counseling regarding their rights and obligations and support to access state allowances for children, enroll their children in kindergarten/school and register them with a family doctor. 210 asylum-seeking children benefited from educational, recreational and social services depending on their individual needs. 430 adults received counseling regarding their rights and obligations within the asylum procedure, the interior order regulation of the center and support to

access state allowances for children and register the children with a family doctor. Socio-cultural activities have been carried out for them. The origin countries are: Afghanistan, Iraq, Iran, Somalia, Algeria, Pakistan, Turkey, Moldavia, Palestine, Sri Lanka, Eritrea, Ethiopia, Congo, Georgia, Ukraine, Nigeria, Guinea, Cameroon, Syria, Rwanda, Zimbabwe, Myanmar, Sudan and Gambia. **Partners:** General Immigration Inspectorate (IGI), United Nations High Commissariat for Refugees (UNHCR), International Migration Organization (IMO), National Romanian Council for Refugees (CNPR), National Jesuit Service for Refugees (JRS), Romanian Forum for Refugees and Migrants (ARCA).

IMPACT

Following the activities carried out, an improvement of the quality of reception conditions has been observed, by providing social, educational and recreational services, the refugees and asylum-seekers being able to access social benefits, especially designed to meet their needs.

Interventions in emergency situations

Teachers' Association and the School Inspectorate of the Municipality of Bucharest, Save the Children participated in the development of the teaching material for optional course (CDS) "Education for emergency situations", and the development of the course curriculum for the teachers who will teach the optional course in its pilot phase.

A training was delivered for the teachers who are to implement the optional course "Education for emergency situations". 24 teachers have been trained to teach in 12 schools from Bucharest (2 schools per district), in preparatory classes – 2nd grade.

Within GLAU (Working Group for Humanitarian Assistance), undertakings were initiated for a long-term collaboration and applications for funds from MAE. Several meetings have been held with MAE and IGSU; Save the Children

contributed to the development of the Progress Report for Romania with reference to the implementation of the Hyogo Agreement, ratified by our country, on disaster risk reduction (DRR). To follow up on these undertakings, a National Emergency Platform is intended to be developed to include also the civil society (GLAU).

Following the massive snowfalls at the end of January and beginning of February, Save the Children provided packages with basic food for 118 families with 354 children, seriously affected by the snowfalls in Ialomița County (Grivița and Săveni communes) and Constanța County (Corbu and Cogeașca communes). Save the Children collaborated with the county Inspectorates for Emergency Situations and the Gendarmerie Inspectorates, as well as the Social Assistance and Child Protection General Directorates.



AMALIA NĂSTASE
SAVE THE CHILDREN AMBASSADOR

Right to life and survival

Every child matters

Worldwide, a child dies every 5 seconds. Romania ranks first in the EU in terms of infant mortality, 8.5‰ in 2014, more than twice as high compared to the European average of 3.8‰ (Source: EUROSTAT 2014).

Part of the global campaign Every One, aimed at reducing the mortality of infants and children up to 5 years of age, the project initiated by Save the Children Romania, "Every Child Matters", is developed in **15 disadvantaged communities** from Botoșani (Baltă Arsă, Hilișeu Horia, Gorbănești), Iasi (Ceplenita, Lungani, Mironeasa),

Neamt (Vinători, Boghicea, Bahna), Suceava (Pătrăuți, Valea Moldovei, Ciprian Porumbescu) and Vaslui counties (Dumești, Fâstâci, Băcești), in partnership with the Public Health Directorates.

RESULTS

With the help of the 30 healthcare professionals (family doctors, medical assistants, sanitary mediators) included in the project, pregnant women and young mothers are informed and educated about the compulsory measures for preventing disease; keeping clean and respecting the child raising rules. **The guidelines on how to rear a child**

from 0 to 5 years, and the Child's Book, as well as vitamins, nutritional supplements, basic foods and child and house hygiene products were also distributed. In 2014, the program supported **5667 beneficiaries, 1074 of whom were 0-1-year-old children and 2566 1-5-year-old children, 679 pregnant women and 1348 young mothers.**

IMPACT

The interest of pregnant women to undergo regular medical investigations has increased, as well as the number of vaccinated children involved in the project following the proper information of mothers:

- **23.4% more pregnant women in these communities visit a gynecologist during their pregnancy;**
- **30% more children undergo medical investigations;**
- **50% more vaccinated children.**

235 volunteers trained on education for health and reproduction health delivered **information sessions for 5550 youngsters and 1480 parents** in 83 schools from the rural environment and other disadvantaged areas within counties.

This year, under the campaigns **Welcome to the world and Care for the Children, 3,600,000 lei** were invested to equip **45 maternities and neonatology units** in: Pitești, Bacău, Brașov, Bucharest (7 neonatology units), Reșița, Caransebeș, Constanța, Craiova, Segarcea, Hunedoara, Iași, Hârlău, Târgu-Mureș, Roman, Piatra-Neamț, Petroșani, Ploiești, Sibiu, Botoșani, Vatra-Dornei, Arad, Timișoara (2 neonatology units), Vaslui, Focșani, Cluj-Napoca, Oltenița, Brăila, Drobeta-Turnu Severin, Slatina, Galați, Călărași, Târgu Jiu, Satu-Mare, Baia-Mare, Covasna, Miercurea-Ciuc, Zalău, Oradea.

DEVELOPMENT TRAINING FOR DOCTORS

In the period June 19th-20th, 20 neonatologists and obstetricians specialized in fetal ultrasound in the South and South-Eastern part of the country took part in a development course for additional training on advanced fetus exploration, necessary for the early detection of heart diseases and correctible mor-



bilities. Lecturers were experienced doctors from Dr. I. Cantacuzino Clinical Hospital in Bucharest and teaching staff from Carol Davila Faculty of Medicine and Pharmacy in Bucharest, Dr. Ina Nedelea, Dr. Ilinca Gussi, Dr. Iuliana Ceaușu, Dr. Alina Ursuleanu.

CARAVAN FOR PREGNANT WOMEN

In the period September 5th-7th, the caravan to investigate pregnant women was rolled out and reached beneficiaries from 3 disadvantaged communities in Moldova: Lungani, Iași County, Gorbanesti, Botoșani County and Pătrăuți, Suceava County. With the volunteer help of the specialists in obstetrics-gynecology, 47 future mothers, mostly with pregnancies not monitored by a doctor, have benefited from free consultations and ultrasounds.

INTERNATIONAL CHILDREN'S MARATHON

The event was held on October

parteneri pentru viață

GSK Romania, Reckitt Benckiser, Dorna, Carrefour, Ministry of Health, Romanian Neonatology Association.

“ The number of vaccinated children increased by 50% in the 15 disadvantaged communities included in the program. ”

17th, on Dinamo Stadium, where 160 Romanian children from the Sports Clubs in Bucharest drew the attention of the Romanian authorities on the need to take urgent actions in the fight against infant mortality with preventable causes. The first 195 meters of the International Children's Marathon were run by public figures: Andi Moisescu, Amalia Năstase, Cristian China Birta, Diana Oprea, Monica Roșu and Cristina Pocora. The best time obtained by a team from Romania was 2:03:12.4 h, very close to Dennis Kimetto's world record of 2:02:57.

“SMILE ROMANIA” CAMPAIGN

As part of the campaign “Smile Romania”, developed by Save the Children Organization with the support of GSK Romania in the period August-October, 650 children aged from 3 to 14 from the communes of Gorbanesti (Botosani County) and Dumești (Vaslui County) have benefited from dental

consultations and treatment.

DORNA CAMPAIGN - “CARE FOR CHILDREN”

As part of the Campaign “Care for Children”, Dorna, together with Save the Children organization, equipped other **15 maternities** in Romania in 2014, with specialized equipment for the medical care of premature children.

Three maternities in Bucharest and 12 around the country, in Brăila, Drobeta-Turnu Severin, Slatina, Galați, Călărași, Târgu Jiu, Satu Mare, Baia Mare, Sfântu Gheorghe, Miercurea Ciuc, Zalău and Oradea received specialized medical equipment, such as incubators, resuscitation tables or special devices to test the hemoglobin and vital functions of newborns.

The 15 maternities included in this program register an annual average of over **3,000 prematurity cases**.



Nowadays, children have access to the Internet at an age that I, for one, still had a black-and-white TV! They are more and more connected in an environment where the “don’t talk to strangers” rule does no longer necessarily appear imperative, each thinking it is not as dangerous and preferring to let their guard down. This is precisely why a form of what our mothers taught as when we were young should also be found for the Internet. This is why I happily join my friends from Save the Children in this cause”, declares **Andrei Leonte, ambassador of “Safer Internet” Campaign.**

Sigur.Info program, financed by the European Commission, was developed based on two main directions: awareness-raising activities and a counseling line, Internet Helpline. The website www.sigur.info contains all available resources.

RESULTS

Awareness activities

With the help of the active volunteers within the 14 Sigur.Info Volunteering Centers, the project involved (by providing information, carrying out debates and participating to fairs) **15,039 chil-**

dren, 808 parents, 971 teachers in the sessions organized within school institutions and public spaces. The activities were carried out in 40 counties by means of the teams from Bucharest Iași, Timișoara, Constanța, Craiova, Râmnicu Vâlcea, Târgu Neamț, Brașov, Arad, Galați, Ploiești, Fetești, Suceava.

As part of the competition organized on Safer Internet Day, **500 projects** were submitted with the participation of **1,500 pupils**, and the event was marked by a press conference organized in Bucharest with extensive participation from the authorities and the press (143 articles).



Safety

Safer Internet for children

Between 2013 and 2014, the sigur.info counselors received 1,124 calls regarding the risks of Internet use by children, and the most frequent issues identified related to personal data safety (23% of the respondents) and cyberbullying (12%).

The activities aimed at the categories at risk have been continued by means of the **E-sight project**, focused on pupils enrolled in special schools for sight deficient people. The project will involve approximately 1000 children aged from 4 to 18 and their teachers. In 2014, 45 volunteers were trained to work directly with the children in artistic and creative activities.

Education and training activities

On the Safer Internet Day, the Safe Internet Use School Guide, for the teaching staff, was also launched. The guide, which was authorized by the Ministry of National Education, was distributed in 4500 copies in all the Romanian counties, within 1500 schools nationwide.

Internet Helpline counseling line

Internet Helpline counseling line is available to everyone who thinks their safety on the Internet is threatened or wishes to have more information on the topic. The situations when one can call this counseling line are the following:

- Overall information about online safety
- Cyberbullying

- Theft of personal data
- Computer or Internet addiction
- Exposure to improper content
- Contact with unknown people
- Problems on networking sites

In order to follow up on the efforts to promote the Internet Helpline counseling line, the Sigur.Info team travelled in five cities (Craiova, Bistrița, Piatra Neamț, Sibiu and Galați), in the period April-May, to carry out debates and discussions with adolescents. The cities were selected following a competition and the events were attended by over **1500 pupils**, over 600 cases being collected for the Helpline. The events were reflected in 32 articles in the national and local press.

The impact of the activities was marked by:

- www.sigur.info website, which registered **149,228 visitors**;
- Increased interest among adolescents in the Internet Helpline promotion tour – 48 localities registered and **4667 people** actively participating in the competition (in support of their locality), over a period of two months;
- Data collection for a national research on the use of Internet by children, carried out for the rural and urban areas, on a representative sample;
- Excellent participation of School Inspectors in the training sessions organized for the presentation of the **School Guide for the teaching staff**, with the attendance of 47 inspectors from all the Romanian counties; with their support, the guide will reach 4500 teachers in the counties.

Partners for online protection

Ministry of National Education, Ministry of Information Society, Ministry of Labor, Family and Social Welfare, Regulatory Authority in Communications, Romanian Police, Microsoft, Vodafone, Cosmote,

Orange, Karpersky Lab, BitDefender, UPC, ECDL Romania, Euroaptitudini, Association of Internet Service Providers, Orange Foundation, RDS-RCS, Petrom, Google.

Non-discrimination

Global Campaign for Education

Under the slogan **“Equal rights! Equal opportunities”**, the 2014 edition of the Global Campaign for Education (GCE) focused on the **difficult access to quality education for children with disabilities**. The topic proposed at international level for this year's edition has a particular relevance at national level, under the circumstances in which recent statistics and research shows that inclusive education in Romania is, for the time being, only a desiderate.

The project **“Send my friend to school!”**, through which messages and information supporting access to quality education in Romania and abroad are sent to as many pupils and teachers as possible. This also helps educate the children in

Romania as future active and informed citizens, interested in global education and development. The overall objective of the project, financed by the European Commission, is to foster a stronger public support in the European Union, in order to achieve Millennium Development Goal 2 (MDG – 2) – universal primary education.

GLOBAL ACTION WEEK

During the Global Action Week (May 5th-11th, 2014), activities were carried out in educational units across the country, and the following objectives have been achieved:

- Information of pupils about the issue of disability and the importance of children with disabilities having access to quality education. In this regard, the package of resources made available to the participa-

ting educational units included a lesson plan to help the participants analyze and understand the meaning of the “disability” notion, explore the connections between poverty and disability, talk about how the disability affects education and school participation and learn about how they can promote education for children with disabilities.

- Raising the awareness of children and parents, so that they understand the difficulties encountered by children with disabilities in accessing quality education, as well as the factors which can contribute to facilitating this access, including the importance of support and tolerance from the other colleagues.
- Promotion of best practice examples, case studies received from pupils and



Photo: Alexandra Băcescu-Davis

Action Week (May 5th-11th, 2014) were attended by: **805 educational units, 116,551 pupils, 7,913 teachers, 11,135 parents and 1,386 guests.**

Over 200 decision-makers (including 14 members of the Parliament of Romania, 3 presidents of county councils, 6 prefects and mayors of county capitals) responded to the invitations made by the schools and took part in the activities of this edition of the Global Campaign for Education.

As part of the project "Send my friend to school!", **11 training sessions** were organized for the teaching staff interested in the issue of universal access to education and willing to support the dialogue between children and the decision-makers. The training sessions were organized in Dâmbovița, Vrancea, Buzău, Alba, Ilfov, Dolj, Iași and Bacău, and the number of beneficiary teachers is 352.

CHILDREN'S RIGHT TO PARTICIPATION AND OPINION – CHILDREN'S NATIONAL FORUM

The goal of the 19th edition of the Children's National Forum, "Right to education for all children", organized in the period June 21st-24th, 2014, was to identify solutions to observe the right to education for all children, improve access of children with disabilities to quality education and establish a real dialogue between children and decision-makers, so that all children could enjoy equal opportunities to protection and education.

100 children and youngsters (15 children with disabilities) from 13 counties and Bucharest, aged between 14 and 18, have identified solutions to increase the children's protection level in school, family and community, and for equal opportunities for all children. They analyzed the most frequent problems children with disabilities face and proposed visible solutions by which they could at least partially overcome the obstacles to accessing quality education. The workshops "Universal access to education", "Education for children with disabilities" and "Right to participation – dialogue of children with decision-makers" were moderated by Save the Children volunteers and experts. Save the Children was joined in this undertaking by the European Center for the Rights of Children with Disabilities and the National Pupils' Council.

Some of the children's recommendations:

- o Periodical local evaluation to identify the

problems leading to limited access to education (number of children who drop out of school) and to coordinate the intervention;

- o Establishment of the Children's Ombudsman, with structures at territorial level;
- o Sufficient fund allocation – at least 6% of the GDP for education;
- o Creation of an online platform, with educational resources adapted to meet the needs of children with disabilities;
- o Increase of the number of specialists who come to the support of pupils with disabilities, as well as the teachers who work with them (school counselors, support teachers, speech therapists, psychologists, instructors);
- o Adjustment of the curriculum for pupils with CES and harmonization with the topics of the national evaluations and baccalaureate;
- o Properly making accessible integrating educational units and public spaces in general;
- o Participation of pupils in the decision-making process that concern them – appointment at the level of each county school inspectorate of a person to facilitate the dialogue with the pupils and provide proper functioning of the pupils' councils.
- o Global education: lobby at international level to follow up on the efforts to provide an Education for All.

The participants in the National Children's Forum presented their recommendations to the representatives of the Romanian Senate, Chamber of Deputies, Ministry of National Education, National Authority for Child Right Protection and Adoption and the Directorate for the Protection of People with Disabilities..

Partners for rights

GCE. Ministry of National Education, Center for Resources and Educational Assistance of the Municipality of Bucharest, European Center for the Rights of Children with Disabilities, World Vision Romania, Roma Education Fund Romania, Roma Center for Social Intervention and Studies "Romani Criss", Center for Education and Professional Development "Step by Step", National Federation of Parents' Association, OvidiuRo Association and the Federation of Free Trade Unions in the Educational System.

Send my friend to school! - ActionAid UK (United Kingdom), Entreculturas (Spain), ActionAid Hellas (Greece) and ActionAid Nigeria; in Romania, it is implemented in partnership with the Ministry of National Education.

teachers from Romania, regarding children with disabilities in our country who, due to the support received from teachers, colleagues and family, fully benefit from the right to quality education.

- Fostering a dialogue between children and decision-makers. Thus, schools have been encouraged and supported to invite decision-makers at central and local level to the activities carried out, so that they learn about the Campaign's requests and discuss with the pupils about what they, or the authorities they represent, can do to support the access of people with disabilities to quality education.

RESULTS

The activities carried out during the Global



Participation

We also have rights!

Of the issues that discontent European children, the most often called forth is the fact that adults do not trust children, involving them too little in making decisions, particularly in fields of interest for them.

PROMOTION OF CHILDREN'S RIGHTS AMONG CHILDREN AND YOUNGSTER

The program **"We also have rights"** aims at informing children to raise their awareness on their rights and responsibilities through the peer to peer education method in agreement with the UN Convention on the Rights of the Child and stimulating their participation in social programs and actions.

RESULTS

Information sessions in schools.

In Bucharest and the organization's subsidiaries, over 20,000 children in 225 schools have attended information sessions on the topic of their rights and responsibilities. The meetings were organized with the help of over 408 volunteers, who were previously trained within specific training courses.

"Children's Rights" National Competition.

This competition encourages children's participation in the development of small projects and activities in their community, on the topic of children's rights and responsibilities. 40 teams within the schools in Bucharest and across the country registered in the competition.

The Annual Children's Meeting

gathers together children from Bucharest and the organization's subsidiaries, winners of the project competition on the children's rights, as well as volunteers, children from educational centers, refugee children or children victims of labor exploitation. Within workshops, moderated by volunteers, the 100 children discussed about children's rights and came with recommendations for the problems identified.

IMPACT

- The number of parents and teachers who asked to participate in the information sessions on the topic of children's rights together with their children and pupils has increased;
- In the questionnaires applied at the end of the information sessions, the children appreciate that the information provided by the volunteers is very useful, as they learn about their rights and responsibilities, where they can refer to if these rights are violated and how they can help their friends who are in such situations.

LEGAL EDUCATION FOR ADOLESCENTS

As of 2013, Save the Children, together

with 5 partners from Belgium (2 partners, of whom one represents a European network in the field of juvenile justice), Italy, Spain and the United Kingdom, has been rolling out a transnational project aimed at developing tools for the legal education of children and youngsters, indirectly leading to the prevention of juvenile delinquency.

Materials for non-formal education

have been developed, comprising information about rights and laws, including comparatively at the level of the 5 countries involved in the project. In Romania, a training session for volunteers and two training sessions for specialists (teachers and staff within educational centers) were held, to facilitate the application of tools among adolescents. Moreover, the resources developed within the project were tested – teachers and volunteers organized sessions in schools and summer camps. The opinions of children, teachers and volunteers involved have improved the tested educational resources.

The project's results were presented at European level, within a seminar that gathered together representatives of the civil society and of the European institutions.



Photo: Alexandra Băcescu-Davis

RESULTS

- **„Adolescents – Rights and Laws. Guideline for Facilitators”** (disponibil în 5 limbi: română, engleză, italiană, spaniolă și neerlandeză);
- A set of **3 legal education manuals**, adapted for children and adolescents: “Adolescents – Rights and Laws. Manual 1 – Your rights and age”, “Manual 2 – Right to be protected against violence”, “Manual 3 – Contact with the law” (in 5 languages: Romanian, English, Italian, Spanish and Dutch);
- **30 facilitators** (young volunteers and specialists) have been trained to organize activities with adolescents;
- **103 teachers** involved in the testing phase;
- **3,011 adolescents** in Romania took part in activities aimed at increasing the awareness and information level with regard to their rights and major legal provisions, as well as the institutions able to intervene. They included children from the two educational centers existing at national level. These sessions also had the role to test and, implicitly, improve educational resources.

EDUCATION FOR HEALTH

Through non-formal peer to peer educa-

tion methods, the volunteers coordinated interactive sessions for pupils in secondary schools and high-schools, with reference to sexual life among adolescents and the prevention of HIV/AIDS, sexually transmitted diseases and drug consumption. In addition, information sessions have been conducted on the topics Emotional Health, Nutrition, Sexual Education and Risk Behaviors (consumption of substances) within the Healthy Choices project. Previously, the volunteers had been trained within training activities.

Beneficiaries of the educational activities implemented by the volunteers, as peer-educators, were children of preschool age, within the primary and secondary education system, as well as high-schools in Bucharest and Argeș, Brașov, Caraș-Severin, Constanța, Dolj, Hunedoara, Iași, Mureș, Neamț, Suceava, Timiș, Vaslui counties.

Within the European program EduGlobal, 30 teachers were trained in order to pilot activities with 600 pupils in the time period from January to June 2015.

RESULTS

13,136 pupils in 150 schools and high-schools in Bucharest and the subsidiaries

have received information within the sessions coordinated by 219 volunteers (January-November).

IMPACT

Three quarters of the beneficiaries of the educational activities have learned about the main rules for proper nutrition; approximately two thirds of the informed pupils have learned about the fundamentals of healthy emotional education for children and adolescents, and over half of the pupils have received new information about the risks of sexual behavior in adolescence.

Partners for rights

Legal education for adolescents: Save the Children Spain, Anglia Ruskin University (United Kingdom), San Saturnino Onlus Social Cooperation Association (Italy), Artesis Plantijn University College (Belgium), International Observatory for Juvenile Justice (Belgium). The project is rolled out with the financial support of the European Commission.

We also have rights. MEN, county school inspectorates, schools, National Pupils' Council.



Engagement

Children and youngsters: major partners

Save the Children promotes participation and volunteering among children and youngsters, by providing opportunities for them to actively engage in the life of the community.

The program's objective is to promote active citizenship by fostering and supporting volunteering activities among children and youngsters.

RESULTS

2,132 volunteers have been recruited nationwide in 2014.

Over 3,200 volunteers were active in Save the Children projects and events in 2014 (1,400 in the General Secretariat, 1,800 in the 13 subsidiaries), interacting with over **35,200 children, parents and teachers** and spending over **73,600 volunteering hours**.

Within the General Secretariat, the volunteers were involved in the promotion of children's rights – 75 volunteers, education for health – 60 volunteers, recreational-educative activities for children in disadvantaged areas – 60 volunteers, fundraising – 150 volunteers. 340 volunteers were involved in events, campaigns, fairs, exhibitions, 2% Campaign, educational fairs, Know More, Be Better! Week, ONG Fest, National Children's Forum,

“ **73.600 de ore de voluntariat în 2014 prin implicarea celor 3200 de voluntari Salvați Copiii.** ”

Mobile Kids, International Children's Marathon, Children's Carnival, Annual Children's Meeting, Together with You, Profi Saves Destinies Campaign, Annual Volunteering Meeting.

IMPACT

Due to the experience of over 13 years of the **National Volunteers' Center**, Save the Children has significantly contributed to the national volunteering movement, participating in the initiative to amend the Volunteering Law 195/2001, the result being the new **Volunteering Law 78/2014**, which became effective in September 2014. The most important amendments to the previous law are: recognition of volunteering as work experience, issuance of volunteering

certificates (skill certificate), obligation to conclude a written volunteering agreement between the volunteer and the host organization.

In addition, as member of VOLUM Federation, Save the Children is part of the **National Working Group for the Volunteering Law** for issuance of the official documents set out in the Law.

Partners for volunteering

VOLUM Federation (Federation of Organizations supporting volunteering development in Romania), ProVobis (National Center for Volunteering Resources), Ministry of Youth and Sports, National Pupils' Council.

Research

STUDY “EVALUATION OF THE STREET CHILDREN AND YOUNGSTERS PHENOMENON”

By comparison with the results of a similar research carried out by Save the Children in 2008, the study showed the evolution of the number of street children and youngsters.

RESULTS

- The study estimates that 1,131 children and youngsters live on the streets, temporarily or permanently, in Bucharest (reliability range is 95% between 991 and 1235 persons), of whom 41% are children. Out of the total estimate number, 58.10% are people aged between 0 and 35 who live on the streets on a permanent basis.
- 87% of those who permanently live on the street have been in this situation for more than a year, and half of them say they have been in this situation for over 10 years. If we take into account the respondents' age, we may say, with a high level of certitude, that those who have been permanently on the streets, for over 10 years, are the former street children of the 90's.
- Approximately 70-80% of those who temporarily live on the street have been in this situation with the agreement or together with their family, mostly being exploited to beg or carry out related activities.
- 34% of the total sample say that they give some of the money gained to somebody else, and 13% say they are forced to do so.
- Most children and youngsters who permanently live on the street say they had been beaten on the streets by known or unknown persons.
- Out of the total, 37% said they had been beaten by the police, 48% that they had been sworn at by the police, and 7.7% that they had asked for help from the police.
- The study shows the tendency of the street children and youngsters to replace “inhalant” with “intoxicating plants/legal drugs”: 22.3% declare they are consumers of “legal drugs”, 20.6% other injectable drugs (others than legal drugs), while 17.4% say they use inhalant. Approximately

30% of the consumers of injectable drugs who live on the streets (temporarily or permanently) say they had been diagnosed with HIV and other almost 70% had been infected with various hepatic viruses, particularly HC.

REPORT “CHILD POVERTY AND SOCIAL EXCLUSION IN EUROPE – A MATTER OF CHILDREN’S RIGHTS”

The report is the result of an analysis carried out jointly by the member Save the Children organizations in Denmark, Switzerland, Finland, Germany, Island, Italy, Lithuania, the Netherlands, Norway, Romania, Spain and Sweden. The study analyzes the Eurostat data on children at risk of poverty and social exclusion, as well as the data on early childhood care and early school dropout (data provided by EU SILC 2013 and EU-LFS 2013).

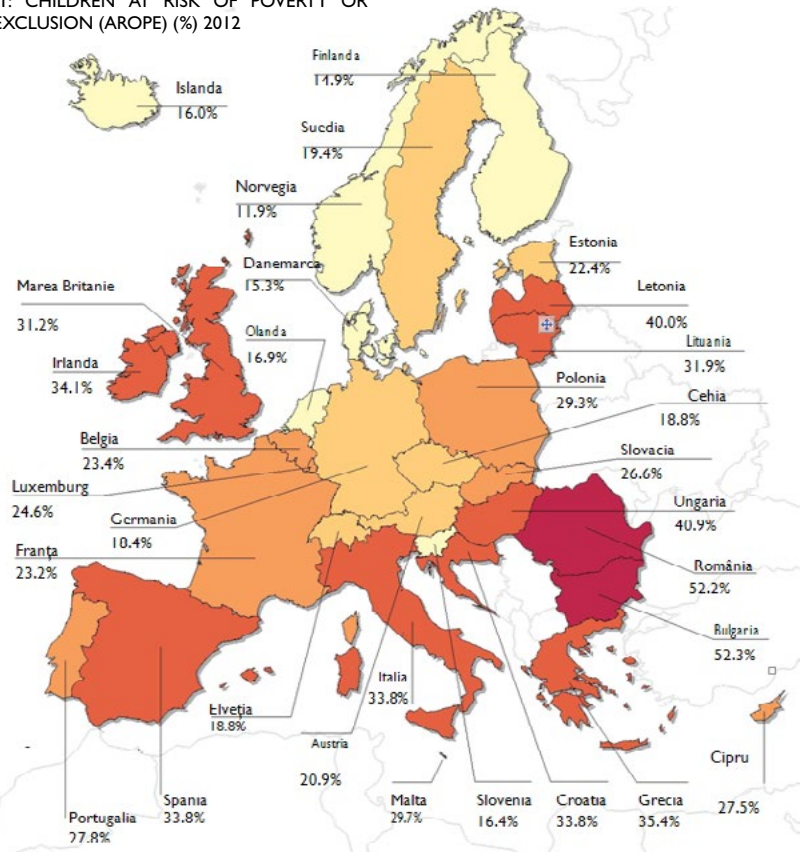
The report was launched in Romania in 2014 and is available in both English and Romanian.

RESULTS

- In the period 2008-2012, the number of children exposed to the risk of poverty or social exclusion in Europe increased by almost one million, with an increase of almost half a million in only a year between 2011-2012.

- 27 million children in Europe, representing 28% of the total population under 18 years of age, are exposed to the risk of poverty or social exclusion.
- In Nordic countries (Norway, Sweden, Denmark, Finland and Island) and in Slovenia, Netherlands, Germany, Switzerland and the Czech Republic, between 12-19% of children live at risk of poverty or social exclusion. In Greece, Hungary and Latvia, the percentage reaches 35-41%, and in Romania and Bulgaria, it accounts for more than half of the total (52%).
- In Romania and Hungary, the risk of poverty or social exclusion among children is 10 percentage points higher than in the case of the adult population.
- The share of children at risk of poverty or social exclusion in the EU countries has increased from 55.3% to 61%, in the case of those whose parents have a lower level of education, while the increase was only 0.5% in the case of children whose parents have a higher level of education.
- One of the five objectives of Europa 2020 strategy is to reduce early school dropout at less than 10%. However, approximately 13% of the children in EU drop out of school after the secondary school, a share which, in the case of Romania, amounts to 17.4% of pupils.

FIGURE 1: CHILDREN AT RISK OF POVERTY OR SOCIAL EXCLUSION (AROE) (%) 2012



Source: EU-SILC 2013 (Data extracted in January 2014) – Data for Ireland refer to 2011.



Engagement

The Festival of Christmas Trees

A child who doesn't go to school is an individual drama. In Romania, 99,066 children aged between 7 and 14 should have been integrated in the primary or secondary school system.

On December 5th 2014, there was the 14th edition of the Festival of Christmas Trees, a charitable event organized to the benefit of thousands of children left outside of the educational system. The gala presented by **Andi Moisescu and Andreea Raicu** helped us raise the amount of **280,000 euro** from raffle tickets, sponsorships and auctioning of the 24 trees created especially for this event by designers who have also supported us this year.

The amount is 80% higher than the one obtained last year, when funds in the amount of 155,000 euro were raised. We remind that all the amounts obtained from the event are used to finance our educational programs (Preschool Education, School after School and Second Chance) with a view to providing access to education for more than 2,000 children from disadvantaged areas.

Over 200 public figures in the business environment, media, culture and sport, gathered together on the evening gala of the Festival of Christmas Trees, inside Stejarii Country Club. The most generous guest of the evening was Ion Tiriac who bid for the most trees entered in the

competition, often with success, reaching a final amount donated of 35,000 euro. In the words of the businessman, who came accompanied by tennis player Simona Halep, *"I am happy I could get involved in the Festival, as it is a good cause and I know the amounts will go where they are mostly needed. I thank, in this regard, Save the Children for successfully organizing this event for many years, providing companies and not only with the opportunity to support the most vulnerable members of the community, children victims of extreme poverty"*.

"It is a great accomplishment that, since 2001, when we launched the Festival of Christmas Trees, more and more new people have joined our cause, either representatives of the business environment, diplomacy, culture or media. Without their support, these children would never know how a classroom, a learning book or a notebook looks like. And we are not talking about isolated cases, but about tens of thousands of children whom extreme poverty keeps away from school", declared the executive president of Save the Children organization, Gabriela Alexandrescu.

So far, with the Festival of Christmas Trees, Save the Children has managed to

raise around 3 million euro, used to assist almost 20,700 beneficiaries by school (re) integration of children forced to work and facilitation of access to education and prevention of school dropout among children from disadvantaged communities.

The organization committee of the 14th edition of the Festival of Christmas Trees included **Amalia Năstase (Manager eventures), Andreea Raicu, Andi Moisescu, Corina Bărlădeanu (Manager 2Active PR), Liviu Sfrija (Director General Terrabisco), Tereza Munteanu (Managing Partner Wunderman), Ioana Iordache (General Manager, Leo Burnett), Laura Coroianu (Managing Partner Emagic) and Gabriela Alexandrescu (Executive President Save the Children Romania).**

The 24 trees were created by the following designers: **Doina Levintza, Dizainăr (Alexandru Ghilduș, Alexandru Ioniță, Adina Segal, Alexe Popescu, Ana Bănică, Anca Fetcu, Bogdan Florescu, Dragoș Dogaru, Cătălin Popa, Ioana Bănică, Ioana Grigorescu,**



Maria Burachu, Mădălina Teler, Mihai Stamati, Mihnea Ghilduş, Radu Stănimir, Upside Down, Viviana Basan), with the support of Holver & Overta - Furniture & More, Lena Criveanu, Carmen Ormenişan, Stephan Pelger, in collaboration with Piastrelle, Iris Şerban, Bucharest Design Center by Anca Fetcu, with the support of Ekero Concept, DuPont Romania, Led 4Light and Ad Production, Malvina Cservenschi, in collaboration with Lemon Studio, Modulab și Matt Design & Production, Ramona Filip, Andreea Constantin, Rhea Costa, Laura8, Anca Lungu & Dragoş Epure, Andreea Bădală (Murmur), Irina Neacşu, Irina Pogonaru (Photoliu), Omid Ghannadi & Revista Viva, Hamid Nicola Katrib & Dent Estet, Assamblage Şcoala de Bijuterie Contemporană & David Sandu, Arina Niţulescu, Alexandra Ungurelu, Ioana Streza & Alexandru Burlacu, with the support of Bilga Prest Development, Zenya Atelier, Maria Dermengiu & Mădălina Mocanu Design, Lorena Trică &

Silvia Suotean, Mărioara de la Țară, Wild Olive African Artisans, Matus & Philips Romania & Glas Expert, Mihai Țopescu, Save the Children & Ștefania Mircea.

Acknowledgments: 18Lounge, 2ActivePR, Aerodyn, ALBERTINE'S for YVY bags, Amalia Năstase Communications, Anastasia Soare Beverly Hills, Andreea Raicu, Andresco Jewelry, Angela Ciobanu, Atelier Zenya, Beauty District, Bianca Georgescu, Bien Savvy, Braun România Cathias Edeline, Chambers'n Charm Boutique Hotel, Corina Mardari, COTY ROMANIA, Crepe Black Collar, Cybex Gym, Davino, Dentestet, Emagic, Eventures, Eximtur,

Furla, Gabriel Geller, Galt orologerie elvețiană, GETT'S: GETT's, Skeyndor, Fudge, Gift Solutions, Global Wellness System, Grovana, Hotel Epoque, Hotel Iaki, Hotel PRIVO, I regali di Francesca, Jai Dam, Knitted Lullaby, Kultho, Laduree Romania, LANA DUMITRU, Laura8, M.A.C. Romania, Malvensky, Mara Logistics, Mihaela Glăvan, MIRUNA COJANU Pictor, Nomasvello, Oriflame România, Phillips România, Preda Publishing, Purple Flowers & Events, Sabon România, Snobbish Breakfast, Sorla, Stephan Pelger, thecraftLAB by Irina Neacşu, TNT Brothers, TTS, Whirpool, Wild Olive, Wunderman, Zarug.

Social responsibility

Partners of the 2014 edition: BCR, Catena, Clifford Chance Badea, Enel Romania, Five's, IC Group, Kaufland, Reckit Benckiser (Platinum Sponsors); Alpha Property Development, Banca Românească, Coca Cola, Luxoft, Romanian Business Consult, Orange,

Secom (Gold Sponsors); Apa Nova, BASF, Carrefour, EDP Renewables, Euronet Worldwide, Gopet Romania, Maiocci, Maresi Foodbroker, Mercedes Benz, Oscar Downstream, PayPoint, Piastrelle, Sky XS Aircargo, UPC (Silver Sponsors).



Legislation

Save the Children supports and monitors the observance of legal obligations by the authorities and specialists who act for the implementation of children's rights. In this regard, Save the Children has proposed legislative changes and, when necessary, opposed the amendments which contradicted the children's interests.

Photo: Alexandra Băcescu-Davis

UNDERTAKINGS TO IMPROVE THE LEGAL FRAMEWORK

Save the Children organization participated in debates, drafted and submitted points of view regarding various draft normative acts.

- Draft GD to regulate the provision by children of activities in the cultural, artistic, sports, advertising and modeling fields – a point of view was submitted with MMFPSPV – DPC;
- National strategy on children's protection and related plan – points of view were submitted with MMFPSPV – DPC;
- Draft GD to approve the methodology regarding the achievement of obligations fallen on the authorities and professionals involved in prevention and intervention in the case of children abandoned in medical units – a point of view was submitted with MMFPSPV – DPC;
- Draft law on exercising the nursemaid profession – a point of view was submitted with the Sub-commission for Child Protection within the Labor Commission at the Chamber of Deputies;
- Draft law on cooperation for development and humanitarian assistance

– observations were sent to FOND, with a view to subsequently submitting a point of view with MAE;

- Drafting a point of view with regard to the draft law on children abandoned in medical units – submitting a point of view to ANPDCA;
- Putting forth observations on the draft regarding Quality standards in residential services – submitting observations to ANPDCA;
- Putting forth observation on the draft to amend the Adoptions Law.

CONSULTATIONS. ROUNDTABLES. OTHER EVENTS

The representatives of the organization took part in various consultations, working groups and roundtables on topics of interest, such as:

- Participation within the **Save the Children European Group regarding Child Poverty** – contribution to preparing the launch of the report "Child Poverty and Social Exclusion in Europe – A Matter of Children's Rights";
- Launch in Romania of the **Child's**

Rights Manifesto together with FONPC, World Vision Romania, SOS Satele Copiilor România, SERA Romania, Terre des Hommes Romania, Romanian Center for Missing and Sexually-Exploited Children – FOCUS, UNICEF Romania and EuroChild. The manifesto was drawn up and promoted by a group including 14 international and European organizations, including Save the Children, in the context of the elections for the European Parliament, being launched at European level, as well as various EU member countries. The manifesto presents concrete proposals to make child's rights in EU and around the world a priority of the activities of the future members of the European Parliament. In our country, the Child's Rights Manifesto was launched on May 19th, 2014 and signed by 8 Romanian candidates, current members of the European Parliament.

- Submission of points of view regarding the **Periodical Report on the implementation of the Child's Rights Convention in Romania** (MMPSFPV).
- Response to the request to participate with best practice examples in the field of child's rights, with a view to drafting

a leaflet by the European Council – 10 best practice examples were submitted with ANPDCA, following to be sent to the European Council.

- Preliminary meeting to conclude a protocol, regarding, amongst others, the supervision of the quality of the child care system in placement centers and specialization of one of the deputies of the **People's Ombudsman** in the matter of child's rights.

- Meeting, on April 1st, 2014, between Save the Children specialists and a delegation organized by the Law Court of the Municipality of Bucharest including Romanian, French, Italian, Spanish and Slovenian magistrates, within which the organization's action directions have been presented, as well as points of view on the phenomenon of juvenile delinquency.

- At the beginning of September, at the request of the **Superior Magistracy Council**, a questionnaire was filled in and sent on the topic of access to justice for vulnerable groups, based on the experience of Save the Children Organization.

- After the establishment, under the subordination of the People's Ombudsman institution, of the **National Torture Prevention Mechanism**, the representatives of Save the Children Romania have participated in several debates and consultations organized on the topic by the People's Ombudsman or the civil society.

- Save the Children was a main partner of the Commission for Human Rights, Religious Denominations and Minorities and of the Commission for Public Health within the Senate in the organization of the National multidisciplinary conference **"Child's health – a guaranteed right?"** (December 9th, 2014) attended by representatives of the authorities, academic environment, specialists and the civil society. The event aimed at analyzing the situation of the children's right to health, and identifying solutions and priority directions to improve the access to medical, educational and social protection services for mother and child.

- Save the Children obtained from the Ministry of Health the establishment of a **Department for woman's and child's health** the general objective of which is the full and integrated implementation of policies for woman's and child's health, development, approval and implementation of a unitary system to monitor, assess

and adjust the measures that respond to the major health priorities of the future parents, pregnant women, mothers and children. Within this department, Save the Children, together with MS, organized a working group including experts within the central and local administration, non-governmental organizations and professional structures related to the field of woman's and child's health.

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Awards given to Save the Children Organization

At the 2014 edition of the Civil Society Gala, Save the Children obtained the following awards:

- **Grand Prize of the Gala** with the project "Every Child Matters" and First Prize under Health Section with the same project

- **First prize under Budget - / Efficiency + section and Second Prize under Protection of indi-**

vidual/collective rights section with the project Improvement of the legal framework regarding child's rights by amending and supplementing Law 272/2004 on the protection and promotion of child's rights.

PR Award – Silver Award for the campaign Welcome to the world, under Non-Governmental Organizations category.

Fundraising and communication

The internal fundraising plan from individuals and the business environment was achieved in a share of **130%**.

We have concluded new partnerships with H&M, Velux, Fildas, Auchan, DHL, Muller and extended the partnership with Kaufland.

Save the Children Romania's Facebook

page registered an increase in the number of likes by 52% compared to 2013 (**657,000** compared to 400,000 likes).

In 2014, the website registered an increase in the number of visits/views/ single visitors vs. 2013, as follows: visits increased by 33.74%, views by 11.73% and single visitors by 42%.

The screenshot shows the Facebook page for 'Salvați Copiii Romania'. The page has a blue header with the name and a search bar. Below the header, there are navigation tabs for 'Pagină', 'Mesaje', 'Notificări', 'Statistici', and 'Postări'. The main content area features a large banner with the text 'Un gest pentru o viață' and 'Salvați Copiii Romania Organizație non-profit'. To the right of the banner, there is a 'Promovează' button and a 'SĂPTĂMÂNĂ ASTA' section showing 2,701 likes and 728,171 impacts. Below the banner, there are sections for 'Cronologie', 'Despre', 'Fotografii', 'Recenzii', and 'Mai mult'. At the bottom, there is a 'Stare' section with a 'Like' button and a 'Ce ai mai făcut în ultima vreme?' section.

Subsidiaries

Save the Children Romania has subsidiaries in 12 counties and Bucharest, with a role to reunite resources and social services available at local level, by engaging members and mobilizing volunteers.

The Mobile School in a rural community, program initiated by Save the Children Iași.
Photo: Salvați Copiii



ARGEȘ

The children included in “We grow up together” project benefited from educational support, social and psychological counselling and participated in recreational activities. The Save the Children volunteers provided constant support so as to help children overcome the difficult period when they are deprived of parental affection and care. The children constantly communicated with their parents, thus registering visible progress in this sense. As part of the program, regular meetings were also organized with representatives of competent local authorities, respectively parents / legal guardians of children, in order to ensure a better instrumentation of the cases.

BRAȘOV

The programs on healthcare education and promotion of children’s rights, already traditional for the Brașov subsidiary, were complemented by educational activities and the provision of social services dedicated to children coming from disadvantaged communities, focusing on the reintegration in schools of those who never attended school or dropped out, as well as on preventing school drop-out. The children’s families received material support

consisting of food and hygiene products. The progress registered by the children was carefully monitored throughout the entire school year.

BUCHAREST

Bucharest subsidiary continued to promote children’s rights among pre-schoolers, with the involvement of parents and members of the teaching staff. By implementing age-appropriate educational and creative activities, children learned about the right to non-discrimination, equal opportunities and participation. The **Ciupercuța Festival** launched its 15th edition, an event expected by children and appreciated by schools and parents, while other educational projects were initiated – This is us: Boom Team!, aiming at recognizing the value of and ensuring educational and social reintegration of children from disadvantaged communities.

CARAȘ-SEVERIN

The activities rolled out in 2014 focused on the organization’s three priorities: **reduce infant mortality, access to quality education for children from vulnerable communities and protection of children against any form of violence, neglect, abuse,**

exploitation or human trafficking.

The prerequisites underlying our activity are the promotion of children’s rights, their participation in activities and engagement of volunteers. Over 7000 children, 200 members of the teaching staff and experts, 500 parents and 60 volunteers were involved in Save the Children programs in 2014 as direct intervention or information sessions.

CONSTANȚA

The subsidiary continued the educational and social support activities dedicated to children from disadvantaged communities, through the three components of the **C.E.I. project – School after School, Second Chance and Summer Kindergarten**, generating an enhanced interest in education and an increased involvement of both the children included in the project, as well as their parents. The members of the teaching staff benefited from dedicated training as part of the program Second chance.

Other projects successfully implemented by Constanța subsidiary: Protection of children whose parents left to work abroad – **We grow up together, Promotion of children’s rights** among children and youngsters, Education for health and promotion of volunteering.

DOLJ

The national projects such as **Children's rights, Every child matters, Education for health, Sigur.info** also generated an impact in Dolj County, considering the increase in number of beneficiaries/children involved as compared to the previous years. This achievement is mainly due to the involvement, commitment and professionalism invested by the subsidiary's volunteers, whose virtues were recognized with the two nominations at the Volunteering gala, organized by Volume Federation, and by being awarded as "Volunteer of the year in social activities" within the "Ești tare, Voluntare!" (You, volunteer, are the best) gala, organized by DJTS Dolj and Craiova Youth Centre.

HUNEDOARA

The day centre in Petrila for children in difficulty provided services to 100 children and 50 families. Here the children are helped to improve their school situation, develop new skills and capabilities so as to enjoy an independent life, benefit from psychological support, social assistance, receive a daily warm meal and have the opportunity to develop friendships with other children.

The **"Summer camp"** is at its 13th edition. The program starts each year at July 1st and ends at August 30th. Here children learn about their rights, debate and prepare to be future volunteers, are engaged in educational-recreational activities, while the level of social integration is closely monitored by the entire staff. A number of 1400 pupils and 300 volunteers enjoyed the program and were involved in the interactive activities organized as part of the previous 13 camp editions.

IAȘI

The following projects were implemented as part of the **Parental Counselling Centre Iași**: Small changes, great differences! – co-funded by a grant offered by Switzerland through the Swiss contribution for extended EU; Community – Child – Family and NGO Voice for community!, financed through EEA 2009 – 2014 grants, within the NGO Fund in Romania.

900 children benefited from counselling and psychotherapy, 611 children were included in programs to develop life skills, 1949 parents benefited from positive parental education programs.

The Counselling Centre also implemented

training programs with the participation of 68 school counsellors, 65 members of the teaching staff and 23 NGO experts. They acquired competences in implementing programs targeting the improvement of parental abilities by using positive discipline to educate children.

Project Mobile School was extended to 10 isolated rural communities from Iași and Vaslui counties and 6 cross-ethnic rural communities in Iași County:

- As part of the Mobile School project, we organized the first cross-ethnic sports competition in the county (a children marathon and a football championship), by promoting inclusion and cross-ethnic dialogue.

- Over **1,000 children** in Iași and Vaslui participated in the educational activities implemented by Mobile School.

The 11 teaching institutions in Iași county part of the certification program **"School of healthy children"** proved that healthy choices are worth following! The program is part of the project "Charge with Health!" with the main purpose to promote a healthy diet – a child's fundamental right, as well as to prevent obesity and chronic diseases and was implemented by Save the Children Iași with the financial support of the Group holding PANIFCOM Iași.

The project **We have rights, too! Healthy choices – education for health** aims at informing and raising awareness on children's rights by implementing: information sessions organized in teaching institutions using non-formal education; workshops for youngsters, parents and members of the teaching staff; street campaigns, shows/competitions; street parades – solidarity actions; participation in NGO fairs; media coverage; fund raising campaigns.

The Internet Safety Day, February 11th, 2014; public event "Traditional culture vs. Electronic culture" addressed to teenagers, taking place in Librarium Palas Mall Iași. Discussions on: the relation between "objective" and "subjective", between technology and the process of reading, learning information / measuring and selection of the information – whether on physical support (written page) or on electronic support.

MUREȘ

In 2014, the activities rolled out by the subsidiary aimed at preventing the vio-

lation of children's rights, thus over 350 children and 289 parents benefited from educational services and psychological counselling organized in the subsidiary's centres. With the help of the 80 volunteers, part of the projects **"Children's rights", "Education for health"**, over 2500 pupils were informed and over 600 children were involved in various campaigns organized in collaboration with our partners.

71 children benefited from the services of **We grow up together** Centre within "Zaharia Boiu" Gymnasium School, Sighisoara. In their parents' absence who left to work abroad, yet surrounded by the centre's staff and volunteers, the children spent their afternoons learning and playing together, participating in individual and group counselling, organizing trips and communicating with their parents.

NEAMȚ

Save the Children Neamț has been implementing We grow up together program since 2012 in order to support home-alone children whose parents left abroad. The program is addressed to children as well as their parents / care-givers and intends to help them overcome the difficult time they are facing. The children benefit from school support, psychological counselling, networking activities and leisure time and are helped to maintain communication with their parents working abroad. The direct beneficiaries of the project are **84 children with ages between 6 and 18** with one or both parents working abroad.

The program **"Healthy choices"** was set to support the development of a school culture in which the child's health, both physical and emotional, becomes a value transposed in contents, specific skills and activities, and was specifically created for children from all school cycles and implemented by volunteers peer-educators, members of the teaching staff, medical nurses and school doctors.

Through its educational actions, the project aims at contributing to an increase in the level of awareness and information among children and adults on the children's rights to health, education, protection, as well as on the need to change the adult behaviour and mind-set on children and their rights.

SUCEAVA

The project **"Every One"** carried on

with the implementation of an information and educational campaign dedicated to young women, pregnant women and mothers with children under 5 years of age, through information sessions addressed to teenagers so as to prevent early pregnancy and by facilitating access to medical care. As a result of the activities carried out, the number of mothers scheduling visits to doctors with their children has significantly increased by approximately 50%.

Within the project **“We grow up together”**, 117 children were supported and benefited from help in doing their homework, participating in networking activities and spending leisure time, as well as from counselling and support to overcome the period of separation from their parents. At the same time, the activities for the promotion of children's rights and a healthy lifestyle, as well as those raising awareness on the advantages and risks of using the new online technologies were continued along with the parenting services dedicated to parents, respectively the training sessions for experts in mind health, education and social protection areas.

TIMIȘ

In 2014 Save the Children Timișoara experts provided counselling and parenting services in the **Centre for Parental Counselling**, school education and protection of home-alone children through the We Grow Up Together Centre and school education through the CEI-Integrated Educational Centres.

In addition to the national programs, we also implemented in Timișoara several local projects, of which we include **“A good start”** implemented in partnership with the Fundația de Abilitare Speranța in Timișoara, with a main objective to prevent and reduce the risk of social and educational exclusion for children with disabilities and their families, by creating a comprehensive early response centre. The project addresses to 150 children and 200 parents.

The project **“Engagement of disadvantaged parents in acquiring parental abilities”** funded via the Grundtvig 2013 program, aiming at promoting several parenting strategies among parents from 6 countries (Romania, Italy, Germany, Turkey, Poland and Greece).

The project “Soul friends” continued this year as well, addressing to a number of

23 children and youngsters suffering from Down syndrome who participated in recreational and social activities organized with the support of 25 volunteers.

VASLUI

The component of the **Education for Health** project aims at: promoting health, preventing and tackling drug consumption; sexual education. The activities were carried out with the participation of 743 pupils (beneficiaries) in approximately 20 schools in Vaslui County, with 30 volunteers.

The Global Campaign for Education focuses on promoting a healthy lifestyle for all children and engaged 4 adult volunteers and 420 9th and 10th -grade pupils from the Technological High school “Nicolae Iorga”, Negrești, 150 parents and 30 members of the teaching staff as beneficiaries.

The project Each Child Matters has been implemented in Vaslui County, in 3 localities (Fâstâci, Dumești and Băcești) starting with April 2011 and up to date. This project's beneficiaries are: 600 children with ages between 0 – 5, 30 pregnant women, 50 young mothers, 480 5th – 8th grade pupils who participated in the sessions on education for health and 400 parents who participated in information sessions on the 0-5 year old child's hygiene and its appropriate care.

sponsori/parteneri filiale

ARGEȘ

Partners: Argeș County School Inspectorate, DGASPC Argeș, Pitești General Directorate of Social Assistance, Argeș County Police Inspectorate, Argeș Gendarmes Inspectorate, The Mayorality of Pitești, National Agency against Human Trafficking – Pitești Regional Centre, „Sprijin Pentru Viață” Association, Pitești University – Faculty of Education Sciences, „Ion C. Brătianu” national College Pitești, „Ion Cantacuzino” High-School Pitești, „Zinca Golescu” national College Pitești, „Maria Teiuleanu” Economic College Pitești, „Nicolae Simonide” School Pitești, „Ion Minulescu” School Pitești, „Nicolae Bălcescu” School Pitești, „Marin Preda” School Pitești, „Alexandru Davila” School Pitești, „Matei Basarab” School Pitești, „Tudor Musatescu” School Pitești, „Nicolae Iorga” School Pitești, „Adrian Paunescu” School Pitești, „Mihai Eminescu” School Pitești, „George Topârceanu” School Mioveni, „Marin Sorescu” School Mioveni, Vulturești School - Argeș, Hârțiești School – Argeș, Slătioarele – Băbana School – Argeș, „Valea Mare” Ștefănești School for Children with Special Educational Requirements – Argeș, „Sfânta Filofteia” – Ștefănești Inclusive Education Centre – Argeș, GPP No. 2, 4, 5, 11, 12, 13, 19 Pitești, GPN - no. 5, 21 Pitești; GPN - No. 2 Curtea de Argeș, Costești, Băbana, Slătioare, „Universul Copiilor” Kindergarten Pitești, Așchiuță Children

Theatre, Alexandru Davila Theatre Pitești, Pitești Cultural Centre.

Sponsors: Pitești Town Hall, SC Termocalor Comfort SA, SC Apă Canal 2000 SA, Blanche Mode, SC Nigeioro Total SRL, SC Happy Holiday SRL, SC Daperom Grup Auto SRL, SC Apulum Total SRL, Euromoll – Pitești, „Sfânta Maria” Association – Support for Children with Cancer, OSF Global Services, Euro Tehno Group Pitești, Max Bet, METRO Cash & Carry Romania, Sun Wave Pharma, „Nicolae Iorga” School Pitești, „Maria Teiuleanu” Economic College Pitești, „Dr. Ion Cantacuzino” High – School Pitești, Technological High-School Costesti, Pentecostal Theological High-School “Elim” Pitești.

BRAȘOV

Partners: Brașov County School Inspectorate, Brașov Teachers' Resources Centre, „Apaczi Csere Janos” School Apața, the town halls from Codlea, Hălchiu, Hărman, Prejmer, Râșnov, Sînpetru, Ghimbav, Bod, Teliu, Râșnov and Cristian, schools from Brașov, „Olimpia Sînpetru” Sports Association, Brașov County Counsel, Estico, Romanian Federation of Rugby, O'Neills Photography School, Athletics Clinic.

Sponsors: Esprit Group, Raiffeisen Bank, 123 Travel, Gloria Hotels, Mr: Peter Company, Elmas Brașov, Modarom Brașov, Dr: Consultants Brașov.

CARAȘ-SEVERIN

Partners: Caraș-Severin County School Inspectorate, Caraș-Severin Teachers' Resources Centre, County Police Inspectorate, Caraș-Severin County Council, Caraș-Severin General Directorate of Social Assistance and Child Protection, Caraș-Severin Public Health Directorate, County Directorate for Youth and Sports, county and municipality schools and high schools, Rotary Club Reșița and Caransebeș, Caransebeș PNL Organization, Caransebeș Mayorality.

Media partners: Banat TV, Vest TV, Radio Reșița, Jurnal de Caraș-Severin.

CONSTANȚA

Partners: Mangalia and Constanța Town Halls, General Directorate of Social Assistance and Child Protection Constanța, Constanța County School Inspectorate, kindergartens, schools and high-schools from Mangalia and Constanța.

Sponsors: Selgros Cash & Carry

DOLJ

Partners: DGASPC Dolj, Dolj County School Inspectorate, kindergartens, schools and high-schools from Craiova and Dolj County (Carol I National College, Buzești Brothers National College, Henri Coandă High-School, Nicolae Bălcescu School, Decebal School, L T T Auto, St. Velovan national College, Tuglui School, Voiniceii Kindergarten, Tudor Vladimirescu Kindergarten, Sf. Dumitru School, etc.), Craiova Police, Dolj County Police Inspectorate, National Agency against Human Trafficking, Craiova Students' Centre, Marin Sorescu National Theatre.

Sponsors: Selgros Cash & Carry, AgroServ Company SRL- Dranic, BI Market SRL- Segarcea, Loca Lems SRL-Craiova.

HUNEDOARA

Partners: “Mihai Eminescu” Petroșani College, “Mihai Eminescu” College – Avram Stanca Petroșani

School, Hermes National College, School no. 7 Petroșani, I.G. Duca (Petrosani), Dimitrie Leonida Petroșani College, Carmen Sylva National Informatics College, Dragomir Hurmuzescu Technical College Deva, PN Kindergarten no.2, PN Kindergarten no. 6, PN Kindergarten no. 7, Arts and music High school Kindergarten Deva, Gymnasium School I.D. Sirbu Petrla and General School no. 6 structure, Arts and Music High school Deva, Sabin Drăgoi Theoretical High school Deva, PP and PN no. 1 Kindergarten, PN no. 3 Kindergarten Petroșani, Constantin Brâncuși Technical College Petrila and General School no. 5, PN no. 1 Kindergarten, PN no.2 Kindergarten, "Sfânta Treime" Orthodox Church Petrila, Gymnasium School no. 1 Lupeni, Lumea Copiilor PN no. 1 Kindergarten Lupeni, Lupeni Theoretical High school, Hunedoara General Directorate of Social Assistance and Child Protection, Regional Labour Inspectorate Deva, Petrila Public Service of Social Assistance (Petrila S.P.A.S), Hunedoara County School Inspectorate, Hunedoara County Police Inspectorate, Petrila Police

Sponsors: Henkel Romania, S.C. Zona DS.R.L. Petroșani, S.C. Artima S.R.L. Deva, Real Hypermarket Deva, Metro Cash/Carry Romania Deva, Caritas Alba-Iulia Petrosani, Mayorality of Petrila, Insemex Petroșani, S.C. Iulica Trans S.R.L. Petrila, S.C. Nova S.A. Lupeni, S.C. Expans Prest Serv S.R.L. Petrila.

IASI

Partners: Iași county School Inspectorate, Iași County Centre of Resources and Educational Support, Bacău County Centre of Resources and Educational Support, Neamț County Centre of Resources and Educational Support, Suceava County Centre of Resources and Educational Support, Vaslui County Centre of Resources and Educational Support, Botoșani County Centre of Resources and Educational Support, D.G.A.S.P.C. Iași, D.G.A.S.P.C. Botoșani, D.G.A.S.P.C. Vaslui, D.G.A.S.P.C. Neamț, D.G.A.S.P.C. Bacău, D.G.A.S.P.C. Suceava, Iași Community Assistance Directorate, Piatra Neamț Emergency Hospital, Mayorality of Dragomirești Neamț county, kindergartens, schools and high schools /colleges in Iași, Bacău, Neamț, Vaslui, Botoșani counties, Familia Nostra Association Iasi, Iași Recovering Alcoholic Club Association, Bethany Foundation for Social Services Iasi, Association for the Development of Social Projects Iași, Iosif Foundation Iași, Solidaritate și Speranță Foundation Iași, Caritas Iași, COTE Foundation Iași, Hecuba Foundation Iași, Moldavia Cultural Association Iași, Cepenița Association for Rural Development, "ADSIS TINERI" Association Iași, CISPA Association Vaslui, World Vision Romania Foundation – Regional office Iași and Vaslui, Pușcași Community Centre of Resources Vaslui, O nouă viață Foundation Siret, Save the Children Neamț, Save the Children Suceava, Orizonturi Foundation Câmpulung Moldovenesc, Blijdorp Romania Association Suceava, Onestini Youth Association Onești, Sprijin pentru Părinți Association Bacău, SOS Satele Copiilor Romania, Hemeius, Bacău, Star of Hope Foundation, "Centrul pentru integrare socială și politici antidiscriminatorii" Association Vaslui, "Bună ziua Copii din România" Association, Vaslui, Bârlad, Bacău Community Support Foundation, Betania Association Bacău, Iulis Mall Iași, Palas Mall Iași, Carrefour Felicia, Decathlon Iași, D.G.A.S.P.C. Iași, Alături de Voi Foundation, National Agency against Human Trafficking – Regional Centre Iași, Tătărași Community Centre, Rotaract Club Iași, Students'

Culture House, Panifcom Group.

Sponsors: Club Rotary Iași, Protos Consult SRL, Billa, Germino, In tempo, Messina Trading, Tymbank.

MUREȘ

Partners: Mureș County Council, General Directorate of Social Assistance and Child Protection Mureș, Mureș County School Inspectorate, IIEESR Mureș, Mureș County Police Inspectorate, National Agency against Human Trafficking Mureș, Mureș County Centre of Resources and Educational Assistance, Dimitrie Cantemir University, „Counselling and Vocational Orientation” Tg-Mureș, Creneluri Sighișorene Literary Association, „Arlechino” Kindergarten, Kindergarten no 16, Kindergarten no. 12, „Liviu Rebreanu” Tg-Mureș School, „Bernady Gyorgy” Tg-Mureș School, „Alexandru Ioan Cuza” Tg-Mureș School, „Nicolae Bălcescu” Tg-Mureș School, „Dacia” Gymnasium Tg-Mureș, „Friedrich Schiller” Gymnasium Tg-Mureș, „Zaharia Boiu” Gymnasium Sighișoara, School no. 7 Tg-Mureș, School „Emil Drăgan” Ungheni, Sîncraiu de Mureș School, Ibănești School, Săulia School, „Nicolae Iorga” School Cluj-Napoca, „Alexandru Vaida Voevod” School Cluj-Napoca, SAM Reghin no.3, „Alexandru Papiu Ilarian” National College Tg-Mureș, „Transilvania” Economic College Tg-Mureș, Tg-Mureș Art High-School, Band High-School, Actus Dramatikus Cultural Association, Creative Hands Association, Promenada Mall Tg-Mureș, Antena 1 Tg-Mureș, Stii TV, TVR Tg-Mureș, TTM, Radio SON, Kiss FM, Rock FM, Magic FM, Radio Tg-Mureș, ETV, DAReghin TV.

Sponsors: Selgros Cash & Carry, SC PKD Grup SRL, Grand Hotel Tg-Mureș, Aeroportul Transilvania Tg-Mureș, ADIMAG COM IMPEX SRL, EURO OFFICE SRL Mureș, S.N.G.N ROMGAZ S.A. MEDIAS, HERLITZ ROMANIA S.R.L, CONTABIL EXPERT ACTIV TG. MURES, BT ASSET MANAGEMENT SAI SA Cluj Napoca, AEGON Cluj-Napoca, TBS Aviation SRL, Cesiro SA Sighisoara, Renotarr SRL, Pastel Graph Serv SRL, Șamșudean Rodica.

NEAMȚ

Partners: General Directorate of Social Assistance and Child Protection Neamț, Neamț Public Health Department, Neamț County School Inspectorate, Neamț County Police Inspectorate, Centre of Prevention, Evaluation and Counselling Anti-drug Neamț, Salvați Copiii Iași Association, Piatra Neamț Sanitary School, schools no.1, 2, 3, 5, 8, 11 Piatra Neamț, Calistrat Hogăș National College, Gheorghe Asachi National College, Informatics National College, Sports High-School, Petru Rareș National College, Dimitrie Leonida Technological High-School, Transports Technological High-School, Economic Administrative Technological High-School, Elena Cuza Piatra Neamț School, Daniela Cuciuc Piatra Neamț School, schools from Gâdiniți, Ion Creangă, Tașca, Bicazu Ardelean, Neamț county.

Sponsors: Rocom Central Piatra Neamț, -Apa Serv Piatra Neamț, RIV Construct SRL, ELMACONF SRL

SUCEAVA

Partners: Shopping City Suceava, Oana Maria Pharmacy, Suceava and Botoșani County School Inspectorates, Suceava County Police Inspectorate, Suceava and Botoșani General Directorates of Social Assistance and Child Protection, Suceava

County Centre of Resources and Educational Assistance, Suceava Town Hall, Rădăuți Town Hall, National Agency against Human Trafficking – Suceava Centre, Centre of Prevention, Evaluation and Counselling Anti-drug Suceava, Suceava and Botoșani Public Health Departments, Generalists Association/ Generalists/Psychiatrists Individual cabinets, high-schools from Suceava, Rădăuți, Fălticeni, Câmpulung Moldovenesc, Solca, Botoșani, Liteni, Bucecea, schools from Suceava, Rădăuți, Fălticeni, Mitocu Dragomirnei, Liteni, Volovăț, Vicovu de Sus, Ciocănești, Cărlibaba, Adâncata, Ciprian Porumbescu, Șcheia, Știrbăț, Salcea, Todirești, Bacău, „Ciprian Porumbescu” Suceava Art College, Vatra Moldoviței School, Proiect Pro Europa Association – Vatra Moldoviței, Fălticeni Children’s Club, Vatra Dornei Children’s Club.

Media partners: Monitorul de Suceava, Crai Nou, Obiectiv de Suceava, Intermedia TV, Bucovina TV, Plus TV, Radio Top, VivaFM, Radio AS, News Bucovina, Suceava News.

Sponsors: S.C. Relians Corp S.R.L., “Ajută și vei fi ajutat” Association, Reunited Crusades Order, S.C. Rulexim S.A., Selgros Cash & Carry Suceava, S.C. Mobilight Décor S.R.L., Mihai Pânzaru PIM, Adrian Frîncu, Camelia Rusu Sadovei, Cristian Balan, natural persons.

TIMIȘ

Partners: Timiș County School Inspectorate, Timiș County Police Inspectorate, National Agency against Human Trafficking, D.G.A.S.P.C. Timișoara, Social Aid Canteen Timișoara, “Louis Turcanu” Emergency Hospital for Children, Gymnasium School no. 1 Timișoara, Day Centre Mihai și Gavril within the Mayorality of Timișoara, National Theatre Timișoara, Dent Est 4 Kids, “Casa Faenza” Association, ProScola Varias NGO, Euro-Net European Cooperation Network, Gymnasium School No. 1 Timișoara, Gymnasium School no. 16 Timișoara, Gymnasium School no. 21 Timișoara, Gymnasium School no. 25 Timișoara, D. Leonida Technical High School, Gymnasium School no.30 Timișoara, “Primii Pași” Kindergarten, LadyBird Kindergarten Timișoara, Neverland Kindergarten, Nechinița Kindergarten, Giroc- Timiș county.

Sponsors: SC. Telco – Pe S.R.L., SC. 3 Pillar Global S.R.L., S.C. R.B.I.G. Management S.R.L., S.C. Astra Rail Industries S.R.L., Maresi Foodbroker, L’Intesa Promotive, Macchine per Caffè Espresso – Mce, Arts and Culture Centre timiș, Ferico, Kabelsysteme Hatzfeld, Flexik Automation, Elartel, Communication Partner, Dmc Data Processing and Management Consulting.

Sponsors in goods and services: Bega Minerale, Rudolf Walther Foundation Timișoara, Iulius Management Centre, Sphinx IT.

VASLUI

Partners: County School Inspectorate, Vaslui County Police Inspectorate, Vaslui County Centre for Resources and Educational Assistance, kindergartens, gymnasium schools and high schools, mayoralties and local councils, Vaslui County Council, DGASPC Vaslui, family doctors, Vaslui County Hospital, Balsam S.R.L. Pharmacy Negrești, Notarial Office Ioniți Marieta, Ciboco SRL Negrești, Horvica SRL Negrești, Orthodox Cathedral in Numberg.

Media Partners: Monitorul de Vaslui, Vremea nouă, Obiectiv de Vaslui, Smile FM Vaslui, Antena Satelor, Radio București.

Financial Report 2014

Children's Carnival. Photo: Salvați Copiii.

The activity of Save the Children is conducted at the General Secretariat and in 13 subsidiaries.

TOTAL FUNDS - 4.462.178 Euro



Subsidiaries - 532.054 Euro (12 %)

MAJOR DIRECTIONS OF SAVE THE CHILDREN ACTIVITY

Ensuring children's right to protection		1.139.386 EUR
Protection of children against violence and economic exploitation		737.505
Children's protection on the Internet – Sigur.Info Programme		180.228
Home-alone children – “We grow up together” programme		102.000
Support to homeless children / youngsters diagnosed with TB		70.553
Protection of children against HIV/AIDS		49.100
Promoting and ensuring the right to education		1.542.157 EUR
Access to education for economically exploited children / “Second chance”		749.115
COREI- Development of socio-educational services /CEI – Integrated Educational Centres		688.254
Educational integration of refugee children and asylum-seekers		57.440
Preschool education for children from the disadvantaged communities		47.348

TOTAL FUNDS - EUR	4.462.178	%
Not-for-profit organisations from the country and abroad and international bodies	2.092.254	47%
Fees, contributions, donations, sponsorships	2.063.271	46%
European structural funds	242.063	5%
State institutions	51.851	1%
Bank interests	12.739	1%

EXPENSES - EUR	4.089.756	%
Programmes	3.755.516	92%
Organisational development	62.493	1%
Administration	116.380	3%
Fundraising and communication	155.367	4%

The financial statements of Save the Children Organisation on December 31st, 2014 were audited by KPMG Audit SRL.

Crt. no.	EXPLANATIONS	Amount (EUR)
EXISTING ON 01.01.2014		2.856.376
I.	REVENUES	4.462.178
1	Contributions and sponsorships from legal persons	700.535
2	Velux Foundation	564.090
3	Contributions and sponsorships from natural persons	428.352
4	Kaufland Romania	377.559
5	IKEA Foundation & Save the Children Sweden	354.833
6	F.D.S.C	328.091
7	European Social Fund under the Sectoral Operational Programme Human Resources Development 2007-2013 "Invest in People"	242.063
8	The Festival of Christmas Trees 2013/2014	233.835
9	Coca Cola HBC Romania	203.668
10	H&M & Save the Children Sweden	197.212
11	Europe Aid – Send My Friend to School	92.295
12	"Romanian Angel Appeal" Foundation	71.844
13	Ministry of Regional Development and Tourism in Romania through: Operational Joint Program Romania – Ukraine – Republic of Moldova 2007 - 2013	55.953
14	"Romanian Jesuit Service for Refugees" Association	55.385
15	GlaxoSmithKline	52.434
16	Ministry of Labour and Social Protection, Timisoara County Council, Argeş County Council, Mayoralty of Iasi, National Agency for Community Projects and others	51.851
17	BASF Foundation & Save the Children Sweden	45.000
18	Animus Bulgaria	44.521
19	Money Gram & Save the Children US	40.667
20	Soros – Mobile School	36.549
21	European Commission - BikNet	28.558
22	Orange Foundation	26.813
23	Collection urns	25.018
24	Hypermarket CORA – The month of open hearts	23.728
25	Save the Children Austria	22.174
26	Streetwise – Mobile School	19.929
27	Şcoala BJORGVIN VIDEREG/ENDE SKOLE -Bergen-Norvegia	18.142
35	Other financings	108.340
36	Bank interests	12.739
II	EXPENSES	4.089.756
A.	PROJECTS	3.755.516
1.	Promoting and ensuring children's right to education	1.542.157
2.	Promoting and ensuring children's right to protection	1.139.386
3.	Child health, prevention and combating of infant mortality	834.003
4.	Promoting and observing the rights of the child	239.970
B.	ORGANISATIONAL DEVELOPMENT	62.493
C.	ADMINISTRATION	116.380
D.	FUNDRAISING AND COMMUNICATION	155.367
EXISTING ON 31.12.2014		3.228.798

* In 2014, revenues in products and services were achieved in the amount of 52.050 EUR

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Animus-Bulgaria, BASF Foundation, BJORGVIN VIDEREG/ENDE School - Bergen-Norway, Europe Aid, European Commission, H&M, IKEA Foundation, Money Gram, Save the Children Austria, Save the Children Sweden, Save the Children US, Streetwise, Velux Foundation.

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Save the Children Romania is a **public utility organization**, whose mission is to guarantee equal opportunities for all children, regardless of the environment they come from, by using its own expertise, as well as lobby and advocacy activities on all decision-makers and mobilizing leaders in the civil society.

For **25 years**, Save the Children has been promoting the children's rights, in agreement with the provisions of the United Nations Convention on the Rights of the Child. Over **1,150,000 children** have been included in educative, protection and medical-social assistance programs, to stimulate their participation in actions that promote and recognize their rights.

Save the Children is a member of **Save the Children International**, the world's largest independent organization for the promotion of children's rights, which includes 30 members and develops programs in over 120 countries.