



ANNUAL REPORT 2015



Salvați Copiii
Save the Children Romania



Together with our volunteers, donors, supporters and Save the Children staff, in 2015, we made important efforts to provide services and quality education for the children in vulnerable situations.

A summary of the year 2015:

- a) We included 283.812 children, 26.467 teachers and other specialists and 33.737 parents in education, protection and information programs. We involved in our programs more than 3.300 volunteers.
- b) Through fundraising campaigns we bought equipments for 22 maternities and new-born sections, reaching the number of 58 equipped maternities –from 34 counties – with 200 modern medical equipments, helping, thus, more than 18.000 new-born babies to survive. We worked in 15 rural communities with 8.200 children under 5 years of age, pregnant women and young mothers. In the communities where we have developed the program no infant mortality has registered.
- c) At the public request of Save the Children, the Minister of Health alloted supplementary funds for neonatal care units, intensive care units for new-born babies respectively.

- d) We continued the programs A Second Chance, School after School and Summer Kindergartens for 6.760 children from 27 counties.
- e) Our parenting services of evaluation, counselling, therapy and training comprised 1.921 beneficiaries.
- f) The psychological services for children were offered to 3.918 children.
- g) The first Guide for a safe use of the Internet by children, drawn up by Save the Children, was made known to 5.000 teachers. Through the volunteers from the 14 Volunteering Centres there were involved in information activities, training sessions, debates or contests 54.620 children, 7.202 parents, 14.573 teachers. We implemented the Internet Hotline – for reporting the illegal content, alongside the counselling Internet Helpline. We developed programs for visually - impaired (blind) children.
- h) We extended our collaboration with the National Authority for the Protection of the Rights of the Child and Adoption and the Romanian Presidency regarding the children with their parents working abroad. Besides the direct services for children and tutors (1.431 beneficiaries) we launched the information site copiisinguriacasa.ro, the phone and online counselling service 0800.070.040 and we developed a research to



find out the way in which this category of children are being reported and taken into evidence, the degree in which the law is known and applied.

- i) We launched the first national analysis referring the state budget earmarked for children.
- j) An important success was the increase of the children allowances – request sent by Save the Children to the specialised committees in the Chamber of Deputies. The state allowances raised from 42 lei to 84 lei, whereas those for the children with disabilities raised from 84 lei to 200 lei
- k) We developed a strong collaboration with important partners: THE VELUX FOUNDATIONS, H & M Conscious Foundation, C&A, Metropolitan Life and others and we continued our strategic partnership with IKEA Foundation.

Thank you all that supported our activity for the benefit of the children and their rights!

***Gabriela Alexandrescu,
Executive President***

***Andi Moisescu,
President***

VISION

Save the Children's vision is a world in which every child attains the right to survival, protection, development and participation.

MISSION

Save the Children's vision is to inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives.

VALUES WE BELIEVE IN

Accountability

We take full responsibility for using our resources efficiently, achieving measurable results, and being accountable to supporters, partners and, most of all, children.

Creativity

We are open to new ideas, embrace change, and take disciplined risks to develop sustainable solutions for and with children.

Ambition

We are demanding of ourselves and our colleagues, set high goals and are committed to improving the quality of everything we do for children.

Integrity

We aspire to live to the highest standards of personal honesty and behavior; we never compromise our reputation and always act in the best interests of children.

Collaboration

We respect and value each other, thrive on our diversity, and work with partners to leverage our global strength in making a difference for children.



SCHOOL EDUCATION FOR CHILDREN FROM VULNERABLE COMMUNITIES

PRESCHOOL EDUCATION

The programme offers equal chances with regard to the access to education for children from disadvantaged categories through preschool education services that aim at raising the school preparedness, diminishing the risk of school abandonment and acquiring a better understanding by parents of the importance of education for the future of their children.

In 2015, there were organized 27 Summer School groups for **560 children** who had not been enrolled in the preschool educational system or had had a low attendance. The children benefitted from a daily snack and material support consisting in clothes, hygiene products and medical services. The kindergartens were provided with didactic materials for organizing the Summer

activities. We continued to lobby the Ministry of National Education and Scientific Research for the recognition of the Methodology of the Summer Kindergartens programme. We revised and published the **Guide for the early education of children 3-6 years of age.**

As a result of attending the Summer Kindergartens, the children succeeded in adapting themselves much easier to the educational environment and meeting the requirements, improving their social abilities.

PARTNERS FOR EDUCATION

The Ministry of National Education and Scientific Research, the National Authority for the Protection of the Rights of the Child and Adoption, CORA, Kaufland Romania, H&M Conscious Foundation, Money Gram, Nidera, FRDS, FSE through POSDRU, schools and kindergartens from Bucharest, Constanța, Iași, Suceava, Cluj, Argeș, Timișoara, Hunedoara, Caraș-Severin, Dolj, Dâmbovița, Mureș, Brașov and Vaslui.

IMPACT

Out of 560 children, 282 were enrolled in the school year 2015-2016 and 257 were enrolled in the mainstream kindergarten.

RECOGNITION

The program - **“One Generation, One Class”** was granted the Award for Excellence at the 2015 PR Awards in the Video Production category. Shooting of the documentary **“Between Pain and Sadness”**, that tells the story of a young man who had been taken into forced labour as a street child. **Guide of good practices for inclusive education.**

PROGRAMS FOR THE PREVENTION OF EARLY SCHOOL LEAVING AND CHILDREN'S SCHOOL INTEGRATION

Early school drop-out prevention programs are aimed at children from vulnerable communities at risk of early school leaving and their parents.

The "School After School"

Program consists of organising tutoring groups, carrying out social activities and offering in-kind support (food, stationery, sanitary products) as well as social, psychological and legal counselling.

Results. 1,587 children took part in educational activities held by teachers in the program and received, together with their parents, social and legal services. 1,023 parents attended regular information and social counselling meetings organised at educational centres.

4,200 children, indirect beneficiaries of the program, participated in information and awareness raising activities concerning children's rights to education. 386 specialists from partner

institutions took part in information meetings for joint case investigation.

The school integration/ reintegration program "Second Chance"

is aimed at children who have never been registered in the education system and at those who left school early and are past school age, by offering educational and social services for children and families.

Results. 413 children were part of the program in 2015. Apart from school preparation services to help children catch up with the subject matter, the program offered social and legal services, as well as in-kind support consisting of food, stationery, and sanitary products, depending on the needs identified for the children and the 160 parents.

Impact. 97% of the children in the program graduated the 2014-2015 school year, 20% with honours. 65% of the children recorded visible school progress compared to when they joined the program, and 48% of the children have good results.

LEGAL COUNSELLING AND ASSISTANCE TO PROTECT THE RIGHTS OF THE CHILD

Social counselling and legal assistance services for 1,893 children and parents, out of which:

- 21 persons received legal counselling to obtain identification documents, social benefits and services, to benefit from special protection measures, solve housing problems, enter into work contracts etc.
- 1,871 persons received social counselling services and were informed with regard to their rights and what measures to take in order to exercise them.

IMPACT

75% of parents show more interest in their children's school performance, and take part regularly in parent activities and counselling sessions.



97% OF THE CHILDREN IN THE PROGRAM GRADUATED THE 2014-2015 SCHOOL YEAR, 20% WITH HONOURS.



**PROTECTION AND EDUCATION
HOME ALONE CHILDREN**

AT THE END OF 2015, IN ROMANIA, THE PARENTS OF 85,194 CHILDREN WERE RECORDED AS WORKING ABROAD. IN REALITY, THERE ARE MANY MORE.

The program for the protection and education of children whose parents work abroad aims to lower the negative impact of parent migration on children left home alone.

The program activities were carried out as part of the **17 local programs** running in Pitești, București, Reșița, Mangalia, Târgoviște, Craiova, Petrila, Timișoara, Brașov, Neamț, Suceava, Iași, Negrești, Lupeni, Sighișoara and Târgu Mureș and consisted of offering social and psychological support to overcome the time spent separated from parents, educational support and socialising activities.

1. Direct Intervention Services. **916 children** were involved in activities, while **515 parents and children's representatives** took part in monthly information sessions and received social and psychological counselling. **285 volunteers, teachers and young people,** became involved in activities after being given special training.

2. Research. Statistical data were collected to assess the general population's information level and awareness of the situation of home alone children, including the obligation to inform the social services.

3. Information and Awareness Campaign / Online and Phone Counselling Service - Helpline 0800 070 040

The first phone and online counselling service was launched in Romania at the end of October, during an event hosted with the support of the Presidential Administration. The service offers support to parents and children affected by economic migration, to children's caregivers, and is also open to children's rights specialists or other interested persons. The **0800.070.040 Help Line** is a number offered courtesy of DIGI that can be called free of charge from Romania, from any fixed or mobile network. The campaign to inform parents about their obligation to designate a legal representative of the child upon leaving the country, and the risks the child is exposed to when parents leave to work abroad was launched on the same occasion.



www.copiisinguriacasa.ro

IMPACT

70% of the children who took part in the educational activities improved their school results.

After attending counselling sessions in the program, 80% of children showed better emotional abilities, 86% improved their social abilities, and 79% showed better independent life skills.

The www.copiisinguriacasa.ro platform had 2,000 hits from single users after its launch on October 27 of 2015.

PARTNERS FOR PROTECTION

The VELUX FOUNDATIONS, BASF Foundation, RCS&RDS, Metropolitan Life, the National Authority for Child Rights Protection and Adoption, County Education Inspectorates, General Directorates for Social Assistance and Child Protection, public social assistance services, elementary schools.



PROTECTION OF CHILDREN AGAINST VIOLENCE

SUPPORT SERVICES FOR CHILDREN AND FAMILIES (ASSESSMENT, COUNSELLING, THERAPY)

In 2015, Save the Children offered complete psychological assessment and counselling services for children and families at community centres specialised in prevention and intervention – parent counselling centres (Bucharest, Iași, Timișoara, Târgu Mureș and Suceava) and the Centre for Emotional and Behavioral Education for Children CEECC (Bucharest).

1. Intervention and protection. **3,918 children** were assessed and received therapy in the form of individual counselling/ psychotherapy and group therapy; moreover, **1,921** parents were integrated in parental education programs to develop their

parenting skills. The centres' programs included assessments, early intervention, treatment, psycho-education, group therapy, direct intervention in families and schools for parents and children at risk of developing emotional or behavioural

disorders. The assessment service drafted specific reports based on which the courts of law were able to make the best decisions for children facing parental divorce or domestic abuse. Special attention is given to the support services from the pre-school education system.

2. Awareness on Children's Mental Health and Curbing Violence against Children.

In April 2014, when it launched the project „Servicii integrate pentru copiii cu probleme de sănătate mintală, copiii victime ale violenței domestice și familiile

63% OF CHILDREN SAY THEIR PARENTS BEAT THEM, BUT ONLY 38% OF PARENTS ADMIT IT. 7% OF CHILDREN ARE BEATEN BY THEIR TEACHERS.

Photo: Eduard Oti

PARTNERS FOR PROTECTION

IKEA Foundation; BCR – Romanian Commercial Bank; Bucharest Education Inspectorate; „Al. Obregia” Psychiatric Hospital – Children and Teenagers’ Section; the Bucharest Assistance and Educational Resources Centre; Ministry of Justice, Foundation for Civil Society Development.

IMPACT

Save the Children Romania was asked to provide documented good practices in preventing violence against children and in parental education to the Council of Europe, for the creation of an international data base of recognised and validated resources in the field. Save the Children was the first institution to be designated, for the second consecutive year, Beneficiary Country Communication in the Soft Toy for Education Campaign supported by the IKEA Foundation worldwide. 58% of the centres’ beneficiaries are identified and referred by teachers and school advisors, while approximately 33% are sent through primary and secondary assistance channels.

acestora” („Integrated Services for Children with Mental Health Problems, Children who are Victims of Domestic Violence, and their Families”), Save the Children gave new warning that mental health issues are the main cause of disability among children and teenagers globally, and that emotionally and behaviourally-challenged children are three times more likely to be abused and neglected than the rest of the children.

3. The Facebook.com/ ParintiBuni online community tripled its number of Likes against the same period of the previous year.

4. Training. Teaching staff from **6 kindergartens and 4 primary schools** attended educational workshops in order to learn to recognise problematic behaviours in class/ within the group and to take short-term measures; 43 educators received training through the program “*Start la grădiniță – program de formare în educația pozitivă*” (“Kindergarten Start – positive education training program”). 32 clinical psychologists developed assessment and intervention abilities to help parents who experience challenges in building and maintaining positive relationships with their

children. 38 school advisors received professional training to recognise bullying behaviours.

An interdisciplinary training program drafted with financial support from EEA Norway Grants in Romania made it possible to start a training program that aims at giving **300 professionals** in the fields of education, health and child protection in Bucharest, Iași, Mureș, Timișoara and Suceava improved abilities to identify and correctly manage the various types of abuse that affect children. Until the end of 2015, 202 professionals had already received training through the program.



PROTECTION OF CHILDREN AFFECTED BY MIGRATION AND TRAFFICKING

In order to improve the level of protection of migrant children from Central and South-Eastern Europe against abuse, exploitation and human trafficking in Europe, Save the Children, in collaboration with Terre des Hommes, ran a transnational project implemented in 16 EU countries and outside the EU. The objective was to draft the National Strategy for Children Affected by Unsafe Migration so that authorities can take the necessary measures.

Children's Advisory Council

is a standing group of migrant or vulnerable children of 12-17 years of age, that have the possibility to voice their opinions about the child protection services available to them.

The National Expert Group

is composed of representatives of civil society and public authorities and ensures expertise in drafting strategic documents concerning child migration.

3 transnational meetings

of members of the Romania and Bulgaria expert group and representatives from Italy, the Netherlands, and Greece, have been held with the purpose of improving cooperation between professionals from countries of origin, transit and destination countries of migrant children from Central and South-Eastern Europe, in order to identify and take joint measures to protect children affected by migration.

PROTECTION OF CHILDREN AT RISK AND VICTIMS OF HUMAN TRAFFICKING

Over **4,500 children, 300 parents and 350 teachers, school advisors and representatives of authorities** active in the field took part in activities for the prevention of trafficking and voluntary disappearances.

To prevent missing children and to mark **The International Missing Children's Day (25 May)**, information campaigns were carried out in schools and high schools throughout the country in Timișoara, Iași, Suceava, Târgu Mureș, Dolj, Brașov, Neamț, Vaslui, Hunedoara, Caraș Severin, Argeș, Constanța. There were



PROTECTION OF REFUGEE, RELOCATED OR ASYLUM- SEEKING CHILDREN

To support refugee, relocated and asylum-seeking children on the territory of Romania, Save the Children is running, at centres of the General Inspectorate for Immigration in Bucharest, Galați, Rădăuți and Timișoara, projects meant to ease access to economic and social rights, direct assistance through a vast array of services and the integration of children in the social and cultural life of Romanian society.

Results. Save the Children advisors offered social, educational and recreational services to **96 refugee children. 170 adult refugees** took part in cultural accommodation activities, received advice with regard to their rights and obligations and received

support to obtain the children's state allowance or to register their children at kindergarten/ school.

140 underage asylum seekers enjoyed educational, recreational and social services based on individual needs. **360 adults** received advice with regard to their rights according to the asylum procedure and were helped to obtain their children's state allowance and to register their children with a General Practitioner.

Impact. As a result of the activities carried out, reception conditions improved, as refugees and asylum-seekers received social, educational and recreational services and were able to access social benefits especially conceived to support them.

workshops with parents, teachers and children, street campaigns and interactive information campaigns on discussions forums. Their objective was to help children become aware of the risks associated with voluntary disappearances, to facilitate the early identification of challenges faced by children and to ensure intervention within a strong partnership between parents, teachers, school advisors, psychologists and the police.

8 placement centres

in Argeș, Dâmbovița and Galați were included in the information campaign, as the (3,000) institutionalised children represent a vulnerable category with a high record of repeated voluntary disappearances from care centres.

PARTNERS

National Agency Against Human Trafficking (ANITP), General Immigration Inspectorate IGI/DAI, The Association of the Jesuit Service for Refugees in Romania (JRS), International Organisation for Migration (OIM), General Directorate for Social Assistance and Child Protection – District 3, Bucharest, Terre des Hommes.

EMERGENCY INTERVENTION

Together with World Vision, Caritas, ADRA, Habitat for Humanity and the Maltese Help Service, Save the Children took part in the meetings of the FOND working party for humanitarian assistance, that created joint assessment instruments for an efficient coordination in emergency situations.

12 volunteers who had been involved in the program for the information and education of **300 school children** were trained

to react correctly to earthquakes and fires. With the support of representatives from ISMB (School Inspectorate of the Municipality of Bucharest), IGSU (General Inspectorate for Emergency Situations), CCD (Teacher's House) and MENCs (Ministry of National Education and Scientific Research), **a training course was held for 120 teachers** from all the districts of Bucharest concerning the use of an optional course on emergency situations for grades 0-2.



THE RIGHT TO LIFE AND SURVIVAL "EVERY ONE" PROGRAM

In the period 2012-2015, we equipped 58 medical units throughout the country and we estimate that the equipment donated to maternity hospitals helped save and treat under optimal conditions over 18,000 new-borns every year.

The **"One Gesture for One Life"** campaign attracted 2% of income tax redirections from the general public, online donations, text message or direct debit donations. This, and the substantial support received from our partner companies, helped us purchase performant medical equipment worth **RON 1,300,000 for 22 maternity** hospitals and new-born sections in the following cities: Arad, Pitești, Brașov, Caransebeș, Reșița, Cluj-Napoca, Constanța, Craiova, Hunedoara, Petroșani, Iași, Târgu-Mureș, Roman, Sibiu, Câmpulung Moldovenesc, Timișoara, Vaslui, Buzău, București.

Thanks to 31 medical professionals, **8,191 beneficiaries** received support, out of which **1,333 infants under 1 year of age and 4,543 children of ages between 1 and 5, 872 pregnant women and 1,443 young mothers.** In the 15 disadvantaged communities in the counties of Botoșani, Iași, Neamț, Vaslui and Suceava, actions were carried out to fight the preventable causes of child mortality, through an important information and education component, but also granting nutritional and sanitary support to beneficiaries.

In the period 1-5 July the **Pregnancy Control Caravan** was organised in 5 vulnerable communities in the counties of Neamț, Vaslui and Iași, with the help of a team of volunteer doctors. 60 future moms benefitted from prenatal consultations and counselling, a morphological pregnancy ultrasound scan and an assessment of foetal wellbeing. Expecting moms were also informed with regard to labour and breastfeeding preparation.

Through the **"First 1000 Days"** project, developed together with the Nutricia Foundation, 78 mothers from disadvantaged areas received individual breastfeeding and childcare counselling, with the help of perinatal educators, in 3 maternity hospitals in Bucharest and Ilfov County.

IMPACT

An increase in pregnant women's interest in regular medical checks has been recorded, and better information of mothers led to more children involved in the project receiving immunisations;

- 30% more pregnant women from these communities see a gynaecologist during pregnancy;
- 90% of children aged 0-5 are brought in for periodic medical checks;
- Vaccination rate went up by 50% in all the monitored communities.

OTHER OUTPUTS

Through the "Smiling Romania" campaign carried out with the support of GSK România, **812 children** (aged 6 - 13) from the villages of Mironeasa (Iași), Ciprian Porumbescu (Suceava) and Vânători Neamț (Neamț) received dental consultations and treatments.

Participation in the Round Table organized by the Romanian Association of Independent Midwives and the Embassy of the Netherlands, in Bucharest, on the topic „The Midwife in Romania: realities and aspirations' and also in the European Conference „ The Midwife and her part in the fertile woman's health' organized together with the European Midwives Association, Save the Children advocating for the importance of the primary midwife care for the health of women, children and communities.

In June 2015, Save the Children asked the Ministry of Health, for the second consecutive year, to urgently allocate adequate funds to maternity hospitals and neonatology sections, for these to be properly endowed with functional equipment

and consumables necessary for the interventions that have one objective only – respecting the new-borns' right to life.

Save the Children recommended to the Ministry to establish a priority action in the national strategy dedicated exclusively to new-borns.

Save the Children assessed the status of equipment and staffing levels of all the sanitary units for new-borns under intensive care, carrying out the analysis in cooperation with the Ministry of Health and the National Public Health Directorates.

In June 2015 Save the Children formed a partnership with the Public Health Committee of the Romanian Senate for the organization of the event „Vaccination – a right to equal opportunities – Romanian children are European children too”.

NO INFANT MORTALITY REGISTERED IN THE 15 DISADVANTAGED COMMUNITIES IN THE PROGRAM



Photo: Salvați Copiii România

Awareness and fundraising

The fundraising campaign "Un gest pentru o viață" ("One Gesture for One Life") – a public event organised by Save the Children Romania in partnership with MTV Romania and Băneasa Shopping City. Pro bono artists joined the Save the Children initiative and performed concerts during the event: What's UP, Nicole Cherry, Nicoleta Nucă, Alexandra Stan, Briggita, Alina Ierimia.

PARTNERS FOR LIFE

Dorna, GSK Romania, Reckitt Benckiser, Nutricia Foundation, Ministry of Health, Romanian Neonatology Association, Romanian Association of Independent Midwives.



CHILDREN'S WEB CLASS

The Sigur.Info Program, financed by the European Commission, is a unique project in Romania and the main promoter of Internet Safety for children.

Save the Children has been a member of the European network Insafe since 2008. In 2015, Save the Children started coordinating the Hotline for reporting online content that is illegal or harmful to children.

There are three components to the project:

1. Awareness activities and activities promoting the principles of a safer Internet, involving over **180,000 children and 53,000 adults**.
2. A counselling **Helpline (0318080000)**, for reporting problems and harmful Internet content, that has so far received over **2,900 complaints**.
3. A reporting **Hotline** for reporting illegal content found on Romanian websites.

All the information concerning project activities, as well as support resources are available on our national project promotion website **oradenet.salvaticopiii.ro**.

42% OF CHILDREN CLAIM THEY PERSONALLY RECEIVED ONLINE MESSAGES OR PICTURES WITH EXPLICIT SEXUAL CONTENT.

RESULTS

Awareness raising activities

Thanks to volunteers at the 14 Sigur.info volunteering centres, **54,620 children, 7,202 parents and 14,573 teachers** participated in information and training sessions, debates or competitions. The activities were carried out in 40 counties throughout the country with the help of the teams in Bucharest, Iași, Timișoara, Constanța, Craiova, Râmnicu Vâlcea, Târgu Neamț, Brașov, Arad, Galați, Ploiești, Fetești, Suceava and Galați.

Safer Internet Day (10 February)

Save the Children Romania marked the International Safer Internet Day through an event where debates were held about the implications of the educational process' digitisation for pupils and teachers, with the participation of public and private sector representatives, experts, parents, pupils and teachers.

The starting point for debates under the “**Digital Solutions to Topical Problems**” category were the findings of the **National Study on the Use of Internet in the Family.**

Internet Safety Guide. Safer Internet for All Pupils

Created for education professionals, the Guide was promoted in all the counties of Romania. 45 local presentations and promotion sessions were held by general school inspectors for over **5000 teachers.**

The E-sight Project

The E-sight Project is aimed at visually impaired children in Romania and is a Save the Children initiative developed in partnership with the **Orange Foundation.** It continues the steps taken by the same team within the E-sign Project for hearing-impaired children. The project was implemented during the 2014-2015 school

year and involved visually-impaired children from special education institutions in Bucharest, Arad, Timișoara, Cluj-Napoca, Târgu Frumos and Buzău.

PARTNERS FOR ONLINE PROTECTION

Ministry of National Education and Scientific Research, Ministry of Communications and for an Information Society, Ministry of Labour, Family, Social Protection and Elderly, the National Authority for Management and Regulation in Communications, Romanian Police, Microsoft, Vodafone, Telekom, Orange, Kaspersky Lab, BitDefender, UPC, ECDL Romania, the Association of Internet Service Providers, The Orange Foundation, RCS-RDS, Petrom, Google.





“WE VOTE FOR EDUCATION” GLOBAL CAMPAIGN FOR EDUCATION

The 2015 Edition of the Global Campaign for Education was dedicated to an analysis of the outlook of the right to education as an international agenda priority.

On the one hand – as 2015 was the deadline to achieve Education for All and the Millennium Development Goals – one component of the Campaign analysed the progress made in the last **15 years for universal access to education**, also highlighting failures (vulnerable groups of children for whom going to school remains a dream).

On the other hand, the Campaign aimed at building awareness in the international community in order to reaffirm that the universal right to education remains a priority of the development agenda for the next 15 years.

The **“Send my Friend to School!”** project supports the Global Campaign for Education and makes it possible for messages and information highlighting the importance of access to quality education in Romania and abroad to reach as many pupils and teachers as possible. Moreover, it helps form Romanian children to be future pro-active, informed citizens, who take interest in education and global development issues. The general goal of the project, that is financed by the European Commission, is to secure as much public support as possible from the European Union, for the formal education sector, in order to achieve



Photo: Eduard Oti

THE NATIONAL CHILDREN'S FORUM "THE RIGHT TO EDUCATION FOR EVERY CHILD"

The 100 children and youths (including 2 disabled children) who took part in the 15th edition, proposed the following solutions to achieve a **straight A's school**:

1. School infrastructure and adequate endowments (modern equipment, free schoolbooks, medical practices, providing transport in rural areas);
2. Sufficient and well-managed funding (6% of GDP, school budget transparency, higher bursaries, accessing external funding);
3. Up-to-date and restructured school curriculum, based on applied learning as opposed to rote-learning, and focused on professional integration;

4. Well-prepared and motivated teachers and school advisors, whose professional skills are regularly assessed;
5. An appropriate number of pupils in class;
6. Encouraging the participation of both children and parents in school activities;
7. No violence in schools;
8. A meal for every child at school;
9. School after school;
10. Bringing non-registered children to school (for example, replicating the "Mobile School" project).

Millennium Development Goal 2 (MDG 2) – Universal Primary Education.

During the **Global Action Week** (4 – 10 May 2015), under Save the Children coordination, over **190,000 children, parents and teachers from 858 schools** throughout the country took part in Global Education Campaign activities, carried out to raise the authorities' awareness on the importance of providing access to quality education to every child.

Over **380 decision-makers** (among which 17 Romanian MPs and 3 prefects) honoured the schools' invitations and took part in the activities

of this edition of the Global Campaign for Education.

The "Send my Friend to School!" project comprised **18 training sessions** for teachers interested in the issue of universal access to education and willing to support the dialogue between children and decision-makers.

540 teachers from the Municipality of Bucharest and the counties of Ilfov, Prahova, Ialomița, Dâmbovița, Argeș, Galați, Giurgiu, Călărași, Dolj, Gorj, Olt, Vâlcea, Teleorman, Caraș Severin, Suceava, Botoșani, Hunedoara, Vrancea, Constanța, Alba, Buzău, Brăila and Bacău attended the training sessions.

PARTNERS FOR RIGHTS

GCE - MENCS, the Bucharest Centre for Resources and Educational Assistance, the European Centre for the Rights of Disabled Children, World Vision Romania, Roma Education Fund, the „Romani Criss” Centre, „Step by Step”, the National Parent Association Federation, OvidiuRo and The Federation of Free Education Unions, Send my Friend to School! - ActionAid UK (Great Britain), Entreculturas (Spain), ActionAid Hellas (Greece), ActionAid Nigeria.



CHILDREN'S RIGHT TO PARTICIPATION IN TAKING DECISIONS

The “We Have Rights Too” Program aims to make children aware of their rights and responsibilities through peer to peer education, in accordance to the UN Convention on the Rights of the Child, and to motivate them to take part in social programs and actions. In Bucharest and the organisation’s subsidiaries, over **1,979 children from 40 schools** attended information sessions about their rights and responsibilities.

The National “Rights of the Child” Competition encourages the involvement of children by developing small-sized projects in their local communities on the subject of children’s rights and responsibilities. **250 teams** from schools in Bucharest and 20 counties registered in the project in 2015, being awarded winners for each of the 21 locations.

The Project „Involvement and Transparency to Better Guarantee the Rights of the Child” set out to promote the children’s right to participate, and to show the lack of visibility of the amounts earmarked for children in public central and local budgets. In Bucharest, Iași, Timișoara, Târgu Mureș and Suceava, 50 projects implemented by children at school and/ or local community level entailed the participation of over **5,000 children**.

The “Analysing Children’s Budget – Exploratory Study” looked at budgetary mechanisms and the main institutions involved, at available data regarding amounts directly or indirectly allocated and spent for children and analysed non-budgetary indicators concerning resources meant to guarantee

LEGAL EDUCATION FOR TEENAGERS

The **CLEAR legal education package**, with unique contents for each of the five countries involved in the project (Romania, Belgium, Italy, Great Britain and Spain), contains three manuals for teenagers and a facilitators’ guide meant both for specialists (teachers, social workers, prevention specialists and all the other specialists working with teenagers) and peer to peer trainers (teenagers and youths).



Photo: Ecluard Oti

AMONG THE ASPECTS THAT MOST BOTHER CHILDREN, THE MOST OFTEN INVOKED IS ADULTS' LACK OF TRUST IN CHILDREN, WHO ARE NOT INVOLVED IN DECISION-MAKING, ESPECIALLY IN THE FIELDS THEY ARE INTERESTED IN.

the rights of the child in the main child-related fields: education, health and social assistance.

The analysis revealed an acute lack of resources allocated from the central level to the three fields, which makes children in disadvantaged areas extremely vulnerable. In the current financing model, budgets allocated for these fields continue to depend on the good will or financial capacity of local authorities, and not the community's needs.

Moreover, the lack of predictability of earmarked resources impedes the drafting of medium and long-term development strategies, which makes it harder to guarantee each child's right to benefit from quality services.

Education for Health

Using non-formal methods (peer to peer education), volunteers

coordinated interactive sessions dedicated to pupils in primary schools and high schools about the sexual life of teenagers and the prevention of HIV/AIDS, sexually-transmitted diseases and drug abuse. The volunteers had previously received training.

Results: 11,000 pupils from 166 schools and high schools in Bucharest and the organization's branches were informed through sessions coordinated by 250 volunteers.

Impact: The beneficiaries of educational activities learned

the main rules of correct nutrition and the bases of healthy emotional education for children and teenagers, and over half of the pupils received new information about the risks of teenage sexual behaviour.

PARTNERS FOR RIGHTS

MENCs, the Ministry of Health, County School Inspectorates, schools, high schools, National Pupils' Council.



CHILDREN AND YOUTH – IMPORTANT PARTNERS

Photo: Ecuard Oti

**76,744 VOLUNTEERING
HOURS IN 2015 THROUGH
THE INVOLVEMENT OF 3,338
SAVE THE CHILDREN VOLUNTEERS**

The goal of the program is to promote active citizenship by encouraging and supporting volunteering activities among children and young people.

1,700 volunteers were recruited nationwide in January-June 2015. **3,338 volunteers** took part in Save the Children projects and activities in 2015 (900 at the General Secretariat, 1,400 in the 13 subsidiaries), interacting with over 26,300 children, parents and teachers during over 76,774 volunteering hours.

At the General Secretariat, volunteers participated in promoting the rights of the child – 25 volunteers, education for health – 30 volunteers, recreational and educational activities for children in disadvantaged environments – 60 volunteers, fundraising – 150 volunteers. 300 volunteers took part in events, campaigns, fairs, exhibitions: the 2% Campaign, education fairs, *Know More, Be Better!* Week, NGO Fest, National Children's Forum, Mobile Kids, International Children's Marathon, Children's Carnival, Annual Children's Meeting, Annual Meeting of Volunteers.

IMPACT

In 2015, the representatives of the National Volunteer Centre of the Save the Children Organisation were once again among the finalists of the National Volunteer Gala organised by the VOLUM Federation. **Laura Dinu** (General Secretariat) was a finalist in the Education category, and **Gabriel Văcaru** (Dolj Branch) won the Volunteer of the Year title for Civic Activism and Human Rights.

RESEARCH

“THE AWARENESS, IMPORTANCE AND OBSERVANCE OF THE RIGHTS OF THE CHILD IN ROMANIA – PUPILS’ OPINIONS”

Almost half the children would not know who to go to if they were used to produce pornographic material or taken into forced labour.

Moreover, 45% of pupils say they use their allowance for themselves, 31% that they share it with their family, while 20% give it away to their family.

There has been a significant raise in the levels of intolerance towards Roma children, physically disabled children, children with mild intellectual disabilities, HIV-positive children, and institutionalised children. The most worrying raising trend is intolerance towards children suffering from HIV/AIDS, which is correlated to poor information levels on the subject due to the small number or total lack of information actions taken.

“PUBLIC BUDGET EARMARKED FOR CHILDREN”

In the context of decentralisation, the average education expenses with direct impact on undergraduate beneficiaries, made exclusively from the state budget and not including transfers to local authorities (as broken-down VAT amounts or other types of subsidy), decreased from 363.88 lei/beneficiary in 2008 to **139.36 lei/beneficiary in 2014**.

There is no data available at local level about the detailed budgetary implementation per category of beneficiaries. According to

the data analysed by Save the Children, in 2008 the largest amounts for education were allocated to the Municipality of Bucharest, that spent 5,568 lei/year/beneficiary, while the County of Constanța recorded the lowest average amount spent – 2,914 lei/year/beneficiary.

The specialists who did the research made a series of recommendations for a more detailed analysis of Romania's children's budget:

- Increasing transparency and the level of detail of public budgets;
- Starting inter-institutional cooperation on issues related to children's budget;
- Improving children's budget analysis methodology through more detailed state budgets.

FAMILY USE OF THE INTERNET

Save the Children has found that approximately 45% of children say they were emotionally abused or offended on the internet in the past year. Moreover, 22% of children claim they saw or received messages with sexual content, 42% of them claim they were personally sent sexually explicit messages or images, 8% say that they were asked to talk about sexual intercourse and 5% say they were asked to send pictures or videos showing they intimate parts. A comparative look at the data from the same study conducted by Save the Children in 2013 shows that offline bullying levels have remained relatively constant, while **cyberbullying has gone up by approximately 13 %**.



SAVE THE CHILDREN EVENTS THE FESTIVAL OF CHRISTMAS TREES

The 2015 edition of the Christmas Tree Festival organised by Save the Children Romania raised Euro 250,000 by auctioning the 22 Christmas trees specially created for the event, selling raffle tickets and from sponsorships.

„We thank all those who have been by our side once again this year; designers, sponsors and partners made it possible for us to successfully continue the magical tree tradition. We have managed to raise Euro 250,000 to help children go to school. Thanks to the funds collected this year, we can secure the right to education of disadvantaged children next year too”, declared Save the Children Romania President **Andi Moisescu**.

Adrian Curaj – the Education Minister – who attended the event, declared that fairness and the access to education of children in difficult situations are a priority for his mandate. *“I was nervous when I got here, but I am even more nervous now, after a little girl came up to me and gave me a hug, with no one prompting her to do that, while I was talking to the pupils involved in the festival’s programs. What you do as a civil society is a wonderful thing.”* - **Adrian Curaj**, Minister of Education

Gabriela Alexandrescu, CEO of Save the Children Romania, said the Festival’s objective is to reduce early school leaving. *„We thank all the designers and the generous people who have been by our side. Without the generosity of our sponsors, none of this would have been possible. We thank all the companies, designers, public figures but not only, who support us and trust that together we can give these children back the chance of a better education and a decent future”.*

„Together we become, we can, we achieve, we move, we change things. Christmas is about “togetherness”, out of love, warmth, longing. “Together” sometimes happens too seldom. “Together” is too often an abstract gesture. But today, we brought our forces together to help the children.” **Irina Neacșu**, designer.

ONE UNEDUCATED CHILD IS AN INDIVIDUAL DRAMA. IN ROMANIA, 100,000 CHILDREN BETWEEN THE AGES OF 7 AND 14 SHOULD HAVE BEEN INTEGRATED IN PRIMARY OR SECONDARY EDUCATION.



Photo: Salvați Copiii România

SOCIAL RESPONSIBILITY

Funds collected during the Christmas Tree Festival Gala will be used to finance the Preschool Education, School After School and Second Chance programs, that include approximately 2,000 children from unprivileged backgrounds and their families.

Through its 14 editions organised so far, the Festival of Christmas Trees gave easier access to education to **23,260 children** from disadvantaged areas. The total amount raised during previous editions amounts to **Euro 3,104,100.**

For the 2015 Edition of the Christmas Tree Festival, Romanian designers created 22 original Christmas trees:

The auctioned trees were purchased as follows: the Omid Ghannadi & Amalia Enache tree – BCR, the Doina Levintza tree – Anca Vlad (Fildas), the Stephan Pelger tree – Marius Ivan, the Irina Neacșu tree – Lucia Costea (SECOM), the Carmen Ormenișan tree – Regatta Estate, the Malvina Cservenschi tree – Lucia Costea (SECOM), the Lama Arhitectura tree – Corina Bârlădeanu (2activePR) for Coty, the Hamid Nicola Katrib tree, with the help of Pop Art Design - Pernod Ricard, the MATIUS & Philips Romania tree – LIDL România, the Zenya Atelier & Mădălina Stan tree – Pernod Ricard, the Dragoș Epure & Anca Lungu tree – LIDL România, the PNK Casual tree – Kaufland România, the Ioana Ciolacu tree – Dragoș Grigoriu, the Cristina Săvulescu tree – Pernod Ricard, the Mihai Țopescu tree - Radu George (Catena), the Cornel Ilie & Adelina Ivan tree – LIDL România, the Bogdan Adrian Lefter & Honeywell tree – Pernod Ricard, the Tudor. Personal Tailor tree in collaboration with Miso Architects - Class Living, the Save the Children & Ștefania Mircea tree - Class Living, the Rozalia Bot tree - Coca-Cola Hellenic, the Iris Șerban tree – GETT's Hair Studio and the Diana Stoicescu & Miruna Darie by Createlier

tree, created with the support of Euromedia – Kaufland Romania.

One of the most auctioned trees sold for Euro 19,500, was **“Bradul nostru”** (“Our Christmas Tree”), created by Omid Ghannadi and Amalia Enache, that represents Romanian solidarity. Built out of coloured candles and bearing traditional Romanian symbols in the country's national colours, the tree is dedicated to the victims of the Colectiv Club. “The candles in front of Colectiv Club are still burning at Christmas time, in this tree. For all of them. This tree represents the solidarity of Romanians. It shows us the bigger picture that makes us see how beautiful we stand together, for better or for worse”, declares Omid Ghannadi, the designer who created the tree.

The Save the Children Tree, created by designer Ștefania Mircea with the help of Save the Children volunteers, was auctioned and sold for Euro 12,000. The Christmas tree is made of friendly letters, colourful figures and funny games, being all brought from the wonderful worlds of childhood.

Tennis World Champion Horia Tecău went on air from Florida to take part in the Christmas Tree Festival and sent a message to the organisers: *“I am glad I can join you in this cause and I wish to become more and more involved in your future programs”*, said Horia Tecău.



Foto: Alexandra Băcescu-Davis

LOBBY ADVOCACY

Doubling Children’s State Allowance. Save the Children requested, through public communications and before specialised committees of the Chamber of Deputies, the increase of the children’s state allowance, warning of the high percentage of children in Romania who are exposed to the risks of poverty and social exclusion. As a result of the campaign carried out by Save the Children, the Romanian Parliament passed the law increasing the state allowance from 42 to 84 lei, and from 84 to 200 lei for children with disabilities.

Earmarking at least 6% of GDP for education, in accordance with Law 1/2011 on education and securing adequate funding to observe every child’s right to health. Save the Children sent to the Prime Minister and the Ministries responsible for drafting the budget an open letter accompanied by a specific analysis signalling the fact

that Romania, a Member State of the European Union, is facing serious challenges in granting universal free access to education and quality medical services to all children. Education expenses amount to about 3% of GDP (3.03% in 2012, 2.8% in 2013, 2.8 in 2014), the lowest value in the European Union, where the average was 5 % in 2013.

Adequate Funding of the Medical System. In June 2015, Save the Children asked the Ministry of Health, for the second consecutive year, to urgently allocate adequate funds to maternity hospitals and neonatology sections, for these to be properly endowed with functional equipment and consumables necessary for the interventions that have one objective only – observing the new-borns’ right to life. Moreover, Save the Children recommended to the Ministry to establish a priority action in the national strategy dedicated exclusively to new-borns.

SAVE THE CHILDREN - 25 YEARS OF ACTIVITY IN ROMANIA!

The year 2015 marked the anniversary of 25 years of activity of the Save the Children Organisation, the longest-lived non-governmental, non-profit organisation in Romania. On this occasion, on the International Children’s Day, Save the Children representatives were invited by the President of Romania, Mr. Klaus Iohannis, to Cotroceni Palace. In the event, that was marked by a speech by His Excellency, took part 300 children, that had the opportunity to ask for autographs, visit the Palace, and also witness a festive moment in Union Hall.

We love Nepal. Save the Children Romania and the Romanian Mountain Club started a humanitarian campaign to rebuild a school in the Himalaya Mountains. In the wake of the devastating earthquake of 25 April 2015, almost 1 million children will be unable to go back to school, as over 32,000 schools have been destroyed. Through its “Nepal are nevoie de tine” (“Nepal Needs You”) campaign, Save the Children Romania managed to raise approximately Euro 34,700, from donations made by individuals (via text message or online) and companies.

To mark the **International Education Day (5 October)**, Save the Children launched the **Right to Education Manifesto**. The Manifesto, together with the

signatures, was sent to the Ministry of Education and the two parliamentary committees for education in the Romanian Parliament.

The **10 priorities** in the **Right to Education Manifesto** are:

- Directing at least 6% of GDP to education and transparency in the use of public funds;
- Granting universal access to preschool, primary and secondary education to all children;
- Improving the quality of education through better initial training and life-long learning;
- Modern, scientifically up-to-date curriculum, based on research and good practices in the field of child education;

- School inclusion of disabled children;
- Adoption and implementation of the National Strategy and Action Plan on Early Education;
- Introducing intercultural education and education for tolerance and non-discrimination, while also introducing systems to prevent and curb school violence;
- Child participation in the schools' decision making process (objective proposed by children);
- Providing counselling services by increasing the number of school advisors, to have one school advisor for every 300 pupils;
- Strengthening cooperation between the public sector and non-governmental organisations.

SAVE THE CHILDREN SUPPORTS AND MONITORS HOW THE AUTHORITIES AND EXPERTS IMPLEMENTING THE RIGHTS OF THE CHILD MEET THEIR OBLIGATIONS.

AWARDS GRANTED TO THE SAVE THE CHILDREN ROMANIA

At the 2015 Edition of the **Civil Society Gala**, Save the Children Romania received the following awards:

The **IMPACT Prize** for the “Care for Children” project run with Dorna.

Second and Third Prizes in the Defence of Individual / Collective Rights Section for the projects “Legal Education for Children – Adapted Resources” and “Volunteers teach children about their rights and the importance of living a healthy life”.

The 13th edition of the **Romanian PR Award** competition, Save the Children won **2 Silver Awards** for the campaign “Increasing childrens' state allowance to 84 lei and introducing a single allowance of 200 lei for children with disabilities” (sections Silver Budget - Creativity + and Public Affairs, Advocacy, Lobby) and the **Award** under the Video Production category for the social video “One Generation, One Class”.

ONLINE COMMUNICATION

The **Save the Children Facebook Page** recorded an increase by 18.95% in the number of Likes received as compared to 2014, reaching **781,882 Likes**.

In 2015, the website **www.salvaticopiii.ro** recorded an increase in the number of hits/ views/ single users as compared to 2014, as follows: hits went up by 57.86%, views by 25.88% and single users by 66.28%.

SAVE THE CHILDREN'S BRANCHES IN 12 COUNTIES AND IN BUCHAREST ACT AS CATALYSTS FOR THE SOCIAL RESOURCES AND SERVICES AVAILABLE LOCALLY, BY GETTING MEMBERS INVOLVED AND MOBILISING VOLUNTEERS.

ARGEŞ

The program dedicated to children left at home alone as a result of parents' economic migration continued in 2015 in the Argeş branch, the children benefitting from educational support and psychological counselling and taking part in various socialization and free time activities. The volunteers helped children cope with the period of separation from their parents. At the same time the relationship with the parents abroad was maintained, the communication between children and parents visibly improving. Within the program **„The Rights of the Child”** there were informed approximately 635 children from 18 partner educational institutions (kindergartens, schools and highschoools) with the support of 78 volunteers previously trained.

BRAŞOV

The actions of the Braşov branch aimed in 2015 at preventing the school abandonment, the protection of the children left at home alone, children's education for health and the promotion of the rights of the child. 40 children with parents abroad to work benefitted from support. Within the program **„Not leave the school but live the school’**, a Romanian-Turkish Erasmus + project, the children from families with a precarious social condition were helped not to abandon school, and those with a constant attendance were rewarded. The project was developed in partnership with Braşov County School Inspectorate and Şinca Veche School.



**INVOLVEMENT
SAVE THE CHILDREN
BRANCHES**

BUCUREŞTI

The Bucureşti branch continued its activity of promoting the rights of the children among the little ones, the preschoolers, involving both their parents and educators. Through educational-creative activities, adapted to their age, the children learned about the right to non-discrimination, equal chances and participation.

CARAŞ-SEVERIN

The activities developed in 2015 focussed on the three priorities of the organization: diminishing the infant mortality, the access to quality education for children from disadvantaged communities and the protection of children against any forms of violence, neglect, abuse, exploitation or human



Photo: Bogdan Iuraşcu

trafficking. The promotion of the rights of the children, their participation and the volunteers' involvement underpinned all the activities of the branch. In 2015 more than **6500 children, 200 teachers and other specialists, 500 parents and 60 volunteers** were involved in the programs – direct intervention and information sessions.

CONSTANȚA

120 children from disadvantaged communities benefitted from educational and social support within the project C.E.I. (Integrated Educational Centres). Parents' interest in children's education increased, and children's results were more than pleasing. Just as rewarding were the results of the children included

in the **We grow up together** project: 69 children with parents gone to work abroad improved their social abilities and knowledge, keeping a good communication and relationship with their parents.

DOLJ

The projects dedicated to the promotion of the rights of the child,

reducing the infant mortality and the online protection of children proved again their effectiveness. The results everybody rejoiced over were, to a great extent, due to the volunteers, whose merits were publicly recognised through the award „**The volunteer of the year in the field of Activism and Human Rights**” and other three nominations at the National Gala of VOLUM Federation.

HUNEDOARA

The Day Centre in Petrila

organized for the children in difficulty offered services for 184 children and 60 parents. The second centre, in Lupeni, offers services for 77 children. The children improve their school performance, acquire the necessary abilities and skills for an independent life, benefit from psychological support, social assistance, are offered a hot meal every day and make new friends.

The program „**Young volunteers**” brought great satisfaction to the branch’s staff. 52 new volunteers from seven educational institutions from Deva and Hunedoara joined the former 35 volunteers that activated in the programs of the branch. Through their efforts, the number of pupils and teachers included in the projects „The rights of the child” and ”Education for health” amounted to **2060**.

IAȘI

I. **The Mobile School.** The Mobile School carried out activities in 15 rural communities. Thus, more than 270 children from Grajduri commune, Iași county, took part in 57 activities; 856 children from other 10 isolated rural communities from Iași and Vaslui counties benefitted from more than 80 activities within the project. Other 245 children participated in the actions carried out in the municipality of Iași, in the Șes Bahlui community and Dacia and Cantemir districts. The concept of

the Mobile School project consists in identifying the talents and abilities of the children, creating a constructive and positive environment, proper to developing children’s self-esteem.

II. **The Mobile Clinic of Social**

Intervention – 310 families in difficulty from Iași and Vaslui counties benefitted from the services of the Mobile Clinic, the first pilot service of assistance created for the inhabitants from the isolated rural communities. The beneficiaries received intervention services at time of crisis; social and psychological counselling; mediation and counselling (in case of conflict, domestic violence, child abuse, civil rights etc); guidance and referral to other social institutions; material support in case of emergency; school integration/reintegration; education for health/medical consultation, registering the children with a family doctor; counselling for preventing delinquency and criminal behavior; support in accessing the identity papers for people with no documents; counselling and support for integrating on the labor market etc.

III. **The Counseling Centre for**

Parents Iași The project **Small changes, big differences!** aimed at developing and promoting the parenting services and the abilities for life in the urban and rural areas of the North East region. 2200 parents benefitted from the services by participating in 150 parenting sessions, 151 children that had symptoms of mental health disorders benefitted from psychological, psycho-educational and social assistance and 40 training programs for abilities for life were implemented with the participation of 611 children.

IV. **The project Think beyond**

Stigma! In Moldova region, through active measures for the social and educational inclusion of children with mental health disorders, we will obtain the following results: 105 schools where the anti-stigma

program will be implemented; 210 teachers trained and involved in developing the program; 2120 children and teenagers and 1050 parents involved in the activities; 2100 teachers informed.

V. **Let health be your food!**

– a program for promoting healthy food and exercise among children. Throughout 2015 there were information and awareness activities, both in the educational institutions and in the community, reaching 3700 children and teenagers, 300 parents and 200 teachers. 15 volunteers had been previously trained in order to carry out the activities of the program.

MUREȘ

253 children and parents benefitted from psychological evaluation and counselling at the 1445 meetings with the specialists of **the Counseling Centre for Parents**. 152 parents, children and specialists were informed about the importance of preventing the mental health disorders and the importance of accessing the integrated services provided for these and also for problems related to domestic violence against the child and the teenager. 118 parents attended the parenting courses offered by the team of the centre.

53 children received individual and group counseling within the **We grow up together** centre in Sighișoara. Following the counseling sessions, there was noticed a significant diminution of the aggressive behaviors and an increase of the social ones, the children developing self-knowledge and social abilities.

NEAMȚ

The project **We have the same rights** consisted in activities of informing on and promoting the rights of the children with disabilities, in order to facilitate the access and participation of more than 200 beneficiaries and their legal

representatives to all the services and levels of intervention for the full ensurance and observance of their rights. The project **„The United Nation Convention on the Rights of the Child – a reality”** had as objective developing a school culture in which the physical and emotional health of the child becomes a value materialized in contents, abilities and specific activities meant for children from all the educational cycles. Through educational sessions, the project contributed to raising the awareness and information level of 450 children and adults with regards to the rights of the child to education, protection, participation etc, as well as towards the need of changing adults' attitude and mentality on the child and his/her right to participation.

The street campaign **„The protection of children against drug consumption”**, in which there were involved 23 volunteers, led to the information of 1000 young people in order for them to develop the necessary life abilities to take correct and responsible decisions with regards to the use of tobacco, alcohol and drugs.

SUCEAVA

In 2015 there were carried out activities to promote the rights of the child and different campaigns to mark special days: 25 May – The International Day of Missing Children, June 1st, November 20th – The International Day of the Rights of the Child, The Global Campaign for Education, A Different School Week, Summer School. There were informed **1035 children, 25 parents and 12 teachers** in 16 schools in Suceava county.

The project **Every Child Matters** continued through the information and education campaigns among young women, pregnant women and mothers of children up to 5 years of age, through the information sessions among teenagers to prevent early pregnancy and through facilitating the access to medical services. As a

result of the activities, the number of mothers that bring their children to the doctor increased significantly, 50% approximately. There were included in the program 162 new-born babies and 435 children 1-5 years of age, and there were taken into evidence 129 pregnant women, out of which 22 mothers under 18 years old. The information campaign on the health of reproduction, carried out in 16 schools, comprised 680 teenagers and 21 parents, with the involvement of 18 volunteers.

Within the project **We grow up together** there were assisted 52 children that benefitted from support in doing their homework, socialization and free time activities, counselling and support to cope with the period of separation from their parents.

At the same time we continued the activities of promoting the rights of the child and of a healthy lifestyle, the awareness activities on the advantages and risks of using the new online technologies, as well as the parenting services, alongside the training sessions for specialists in the field of mental health, education and social protection.

„Competent parents, healthy children” represents a program for promoting the mental health and improving the quality of care services for children at risk and their parents, through parenting services. There were offered counselling services for **931 children and 779 parents**.

Within the program **„Not for Sale – Say stop to human trafficking”** – 3069 children and 67 teachers were informed with regards to the risks those migrating without legal documents expose themselves to.

TIMIȘ

In 2015, the Timiș branch carried out a series of education, protection and advocacy projects for children from poor families, children victims of violence, children at risk of school abandonment, children

from disadvantaged communities or with parents gone abroad to work, children with disabilities, etc, working with them and their families to improve their every day life and to create a better future for them. Last year there were included in the programs approximately **700 children, 450 parents and 160 teachers**. More than **65 volunteers** actively involved themselves in the activities with the children and the partners of the organization. The programs were implemented in the following fields: counseling and parenting services through **the Counseling Centre for Parents** and the project **„A good start”**, school education through the Educational Centres (open within the Schools no 1, 11 and 25), assistance for the children left at home alone through the **We grow up together Centre**, services for children and youngsters with disabilities through the project **“Friends close to the heart”** and volunteering.

VASLUI

We continued the information sessions for promoting a healthy lifestyle, a responsible behavior on the internet, as well as for promoting the rights of the child, being involved 850 children. The project dedicated to the protection of the children left at home alone included 78 children and their caregivers, receiving educational, psychological and social support.

At the same time, the information sessions carried out in the rural areas where the project **Every Child Matters** is implemented led to more responsible mothers/future mothers as to the specific care of the child up to 5 years old: all the pregnant women from the communities saw the doctor during the pregnancy period, 90% of the new-born babies were taken to the doctor, all the children in the communities included in the program were vaccinated and no infant mortality was recorded.

PARNERS & SPONSORS BRANCHES

ARGEŞ

Partners: Argeş County School Inspectorate, Argeş County Council, General Directorate of Social Assistance and Child Protection Argeş, Piteşti Social Assistance Department, Argeş County Police Inspectorate, Gendarmes Inspectorate, Piteşti Townhall, National Agency against Human Trafficking –Piteşti Regional Centre, „Sprijin Pentru Viaţă” Association, Piteşti University – Faculty of Education Sciences, National High School „Ion C. Brătianu” Piteşti, „Ion Cantacuzino” High School Piteşti, National High School „Zinca Gulescu” Piteşti, „Maria Teiuleanu” Economic College, Schools „Nicolae Simonide”, „Ion Minulescu”, „Nicolae Bălcescu”, „Marin Preda”, „Alexandru Davila”, „Matei Basarab”, „Tudor Muşatescu”, „Nicolae Iorga”, „Adrian Paunescu”, „Mihai Eminescu”, „George Topârceanu” Mioveni, „Marin Sorescu” Mioveni, Vultureşti – Argeş, Hârtieşti – Argeş, Slătioarele – Băbana – Argeş, School for children with special needs „Valea Mare” Ştefăneşti – Argeş, Educational Centre for Inclusive Education „Sfânta Filofteia” – Ştefăneşti – Argeş, Kindergartens no. 2, 4, 5, 11, 12, 13, 19 Piteşti, Kindergarten no. 5, 21 Piteşti; Kindergarten no. 2 Curtea de Argeş, Costeşti, Băbana, Slătioare, „Universul Copiilor” Kindergarten Piteşti, Aşchiuţă Theatre for Children, Alexandru Davila Theatre Piteşti, Piteşti Cultural Centre.

Sponsors: Piteşti Townhall, Termocalor Comfort, Apă Canal 2000, Blanche Mode, Nigeioro Total, Happy Holiday, Euromoll – Piteşti, OSF Global Services, Euro Tehno Group Pitesti, METRO Cash & Carry Romania, Farmexpert, Vivati, Kaufland, Vip Auto Distribution Piteşti.

BRAŞOV

Partners: Braşov County School Inspectorate, Braşov Teachers' Centre, „Apaccai Csere Janos” School Apaşa, the townhalls from Codlea, Hălchiu, Hărman, Prejmer, Râşnov, Sînpetru, Ghimbav, Bod, Teliu, Râşnov and Cristian, schools, „Olimpia Sînpetru” Sports Association, Braşov County Council, Estico, Romanian Federation of Rugby, Foto O'Neills School, Athletics Medical Centre.

Sponsors: Esprit Group, Raiffeisen Bank, 123 Travel, Gloria Hotels, Mr. Peter Company, Elmas Braşov, Modarom Braşov, Dr. Consultants Braşov.

CARAŞ-SEVERIN

Partners: Caraş-Severin County School Inspectorate, Teachers' Centre, County Police Inspectorate, Caraş-Severin County Council, General Directorate of Social Assistance and Child Protection Caraş-Severin, Caraş-Severin Department of Public Health, Caraş-Severin County Department of Youth and Sport, Caraş-Severin Anti-Drug Centre for Prevention, Evaluation and Counselling, schools and highschools from Reşiţa and Caraş-Severin county, Club Rotary Reşiţa and Caransebeş, PNL Caransebeş, Caransebeş Townhall.

Media Partners: Banat TV, Vest TV, Radio Reşiţa, Jurnal de Caraş-Severin.

Sponsors: Caraş-Severin County Council, Club Rotary Reşiţa, Club Rotary Caransebeş, Caransebeş Townhall

CONSTANŢA

Partners: Mangalia and Constanţa-Townhalls, General Directorate of Social Assistance and Child Protection Constanţa, Constanţa County School Inspectorate, kindergartens, schools and highschools from Mangalia and Constanţa.

Sponsors: Selgros Cash & Carry.

DOLJ

Partners: Dolj County School Inspectorate, Dolj General Directorate of Social Assistance and Child Protection, Dolj Anti-Drug Centre for Prevention, Evaluation and Counselling, National Agency against Human Trafficking, Dolj County Council, Craiova Townhall, Craiova Police Department, Edunet Craiova Association, JCI Craiova Association, Edulife Craiova Association, Decebal School, Transports Technological High School, Marin Sorescu Art High School Craiova, Mircea Radina Segarcea Library, Carol I National College, Fraţii Buzeşti National College, Alexandru Macedonski School, Mircea Eliade School, Mall Electroputere.

Sponsors: Metropolitan Life, Parc Sweet-Shop, Terrafarm, Super Food Company Pantelimon, Elecmond Electric, Selgros Cash & Carry.

HUNEDOARA

Partners: Artima Deva, Artima Simeria, Metro Cash & Carry Deva, Mihai Eminescu National College, Hermes National College – School no 7 Petroşani, I.G. Duca School, Kindergarten no 2 Deva, School I. D. Sîrbu Petrila and School no 6, National College

Mihai Eminescu- Avram Stanca Petroşani School, Dimitrie Leonida College Petroşani, Kindergarten no.6 Deva, Kindergarten no.7 Deva, Kindergarten within the Art and Music High School Deva, Art & Music High School Deva, Traian Lalescu Informatics High School Hunedoara, Matei Corvin Technological High School Hunedoara, Emanuil Gojdu Economic College Hunedoara, Emanuil Gojdu Economic College Hunedoara – School no 2, Sabin Drăgoi High School Deva, Carmen Sylva Informatics National College, Kindergarten no 1, “Sfânta Treime” Orthodox Church Petrila, Kindergarten no 1 Petroşani, Kindergarten no. 3 Petroşani, Lupeni High School – School no 1 Lupeni, Lupeni High School, Kindergarten no 2 Petrila, General Directorate of Social Assistance and Child Protection Hunedoara, Labour Inspectorate Deva, S.P.L.A.S (Local Public Service of Social Assistance) Petrila, County School Inspectorate Hunedoara, County Police Inspectorate Hunedoara, Petrila Police Department, Lupeni Townhall, Caritas Association - Petroşani Social Assistance – branch of Caritas Alba Iulia.

Sponsors: Henkel Romania, INSEMEX Petroşani, Hunedoara County Council, ZONA D Petroşani, Artima S.A. Simeria, Iulian Transfor Petrila, Nova SA Lupeni, Metro Cash&Carry Deva, Petrila Townhall.

IAŞI

Partners: General Directorates of Social Assistance and Child Protection Iaşi, Botoşani, Vaslui, Neamţ, Bacău, Suceava, Iaşi Department of Community Assistance, Iaşi, Vaslui, Botoşani County Police Inspectorates, Iaşi and Vaslui County School Inspectorates, Iaşi Prison, „Ion Neculce” School Iaşi, Grajduri School, the Townhalls from Grajduri, Dagâta, Mironeasa, Ipatele, Coarnele Caprei, Şcheia, Bivolari, Golăieşti (Iaşi county), Bogdăneşti, Hoceni (Vaslui county), Dragomireşti Townhall, Neamţ county, County Centre of Resources and Educational Assistance Iaşi, County Centre of Resources and Educational Assistance Bacău, Psychiatry Institute “Socola” Iaşi, Psychology Freelancer Căuia Florentina, Piatra Neamţ Emergency Hospital, S.P.L.A.S. Botoşani, Familia Nostra Association Iaşi, the Association of Recovering Alcoholics Clubs Iaşi, Foundation of Social Services Bethany Iaşi, Association for the Development of Social Programmes Iaşi, Romanian-French Tourism Association Tg. Neamţ, “Impact Truşeşti” Association, Iosif Foundation Iaşi, Foundation Solidarity & Hope Iaşi, Diocese Centre Caritas Iaşi, COTE Foundation Iaşi, Hecuba Foundation Iaşi, Cultural Association Moldavia

Iași, Association of Rural Development Ceplenița, „ADSI TINERI” Association Iași, CISPA Association Vaslui, World Vision Romania Regional Offices Iași and Vaslui, O Nouă Viață Foundation Siret, Orizonturi Foundation Câmpulung Moldovenesc, Association Blijdorp Romania Suceava, Youth Association Onestini Onești, Sprijin Pentru Părinți Association Bacău, SOS Satele Copiilor Romania, Hemeius, Bacău, Star of Hope Foundation, „Centre for Social Integration and Anti-discrimination Policies” Association Vaslui, „Bună ziua Copii din România” Association, Vaslui, Bârlad, Foundation for Community Support Bacău. A.C.C.M.A. Betania Bacău, Hand of Help Foundation Botoșani, Association of Educators from Suceava, „Alături de Voi” Foundation Romania, Mobile School Belgia, Carrefour Felicia, Decathlon Iași, Țara Minunilor, Wiron, Atelier Celebro.

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MUREȘ

Partners: Mureș County Council, General Directorate of Social Assistance and Child Protection Mureș, Mureș County School Inspectorate, IEESR Mureș, Mureș Police Inspectorate, Mureș Department of Public Health, Mureș School Medicine Association, County Library, National High School „Alexandru Papiu Ilarian” Tg-Mureș, “Transilvania” Economic College, National High School “Unirea”, School no. 7, “Liviu Rebreanu”, “Serafim Duicu”, “Romulus Guga”, “Mihai Viteazu”, „Bernady Gyorgy”, Sports High School Szasz Adalbert, Gurghiu Forest College, Tg-Mureș Art High School, Mureș County Centre of Resources and Educational Assistance, Band High School, „Dacia” School, „Emil Drăgan” School Ungheni, “Nicolae Bălcescu”

School, Pogăceaua School, “Traian” School Târnăveni, “Ioan Vladuțiu” School, „Zaharia Boiu” School Sighișoara, „Arlechino” Kindergarten, Kindertgens no. 10 and 12, „Nicolae Iorga” School Cluj-Napoca, “Dimitrie Cantemir” University – Faculty of psychology and Educational Sciences, Promenada Mall Tg-Mureș, Antena 1 Tg-Mureș, Stiri TV, TVR Tg-Mureș, TTM, Radio SON, Kiss FM, Rock FM, Magic FM, Radio Tg-Mureș, DAReghin TV, Erdely TV.

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NEAMȚ

Partners: General Directorate of Social Assistance and Child Protection Neamț, Department of Public Health Neamț, Neamț County School Inspectorate, Neamț Country Police Inspectorate, Piatra Neamț School for Nurses, Schools no. 1, 2, 3, 5, 8, 11 Piatra Neamț, National colleges, highschools and schools from Gădiniți, Ion Creangă, Tașca, Bicazu Ardelean localities.

Sponsors: ROCOM CENTRAL, MIRAPAM, DIVIND-El Dorado, Apetrei Nicolă, Lucia Pan Prod., Trăista Elena Individual Business.

SUCEAVA

Partners: Shopping City Suceava, Oana Maria Chemist’s Shop, Suceava and Botoșani County School Inspectorates, Suceava County Police Inspectorate, General Directorates of Social Assistance and Child Protection Suceava and Botoșani, Suceava County Centre of Resources and Educational Assistance, Suceava Townhall, Rădăuți Townhall, National Agency against Human Trafficking –Suceava Regional Centre, Suceava Centre for Prevention, Evaluation and Anti-Drug Counselling, Suceava and Botoșani Departments of Public Health, Association of General Practitioners/Private medical centres of general practitioners/psychiatric physicians, High Schools from Suceava, Rădăuți, Fălticeni, Câmpulung Moldovenesc, Solca, Botoșani, Liteni, Bucecea, Schools from Suceava, Rădăuți, Fălticeni, Mitocu Dragomirnei, Liteni, Volovăț, Vicovu de Sus, Ciocănești, Cârlibaba, Adâncata, Ciprian Porumbescu, Șcheia, Știrbăț, Salcea, Todirești, Bacău, „Ciprian Porumbescu” Art College Suceava, School Vatra Moldoviței, Proiect Pro Europa Associ-

ation– Vatra Moldoviței, Children’s Club Fălticeni, Children’s Club Vatra Dornei.

Media Partners: Monitorul de Suceava, Crai Nou, Obiectiv de Suceava, Intermedia TV, Bucovina TV, Plus TV, Radio Top, VivaFM, Radio AS, News Bucovina, Suceava News.

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Partners: General Directorate of Social Assistance and Child Protection Timiș, Timiș County School Inspectorate, Timiș Country Police Inspectorate, Timișoara National Theatre, „Speranța” Foundation, Timiș County Centre of Resources and Educational Assistance, ROTARACT CLUB Timișoara, “Druckeria” Timișoara Supporters Association, HERR FUR KINDER- Bulgăruș Association, “Dumitru Ciumăgeanu” Educational Centre for Inclusive Education, Schools no. 1, 11, 25, 24, 27, 12, 15 in Timișoara, D. Leonida Technological College, Cerneteaz School, Giarmata School, AFCR Foundation - „Primii Pași” (First Steps) Kindergarten, Kindertgens no. 9, 32, 33 Timișoara, Neghiniță Kindergarten, Giroc, Timiș county, A.I.E.S.E.C. Timișoara, Erasmus Student Network (ESN).

Sponsors: Fornetti Romania, Echo Plus, Macchine Per Caffè Espresso-MCE, Maresi Foodbroker, Smithfield Ferme, Unified Post, E.B.I.G. Management, Astra Rail Industries, Ferico, Networking Office Project, Timiș Art and Culture Centre, Sardronics, DMC Dataprocessing and Management Consulting, EEE, Sanoped, Euroengineering, Eurofunction, The Smart Cube, BZD Balance & Audit, Magnus International, Communication Partner.

Sponsors in-kind: Bega Turism, Kinderzukunft - Rudolf Walther Foundation Timișoara.

VASLUI

Partners: Vaslui County School Inspectorate, Vaslui County Police Inspectorate, Vaslui County Centre of Resources and Educational Assistance, Vaslui County Hospital, townhalls and local councils, Vaslui County Council, General Directorate of Social Assistance and Child Protection Vaslui, Ciboco Negrești, Horvica Negrești, kindertgens, schools and highschools.

Media partners: Monitorul de Vaslui, Vremea nouă, Obiectiv de Vaslui, Smile FM Vaslui, Antena satelor, Radio București.

Sponsors: Balsam Chemist’s Shop Negrești.

FINANCIAL REPORT 2015

Photo: Eduard Oti

THE ACTIVITY OF SAVE THE CHILDREN IS CONDUCTED AT THE GENERAL SECRETARIAT AND IN 13 SUBSIDIARIES.

**TOTAL INCOMES
4.818.742 Euro**

**GENERAL SECRETARIAT
4.235.708 EURO
(88%)**

**SUBSIDIARIES
583.034 EURO
(12%)**

ENSURING CHILDREN'S RIGHT TO PROTECTION

1.260.468 EUR

Protection of children against violence and economic exploitation	450.837
Children's protection on the Internet – Sigur.Info Programme	139.063
Home-alone children – "We grow up together" programme	540.418
Support to homeless children / youngsters diagnosed with TB	77.750
Protection of children against HIV/AIDS	52.400

PROMOTING AND ENSURING THE RIGHT TO EDUCATION

2.126.699 EUR

Access to education for economically exploited children / "Second chance"	1.037.573
COREI - Development of socio-educational services /CEI – Integrated Educational Centres	1.016.153
Educational integration of refugee children and asylum-seekers	37.463
Preschool education for children from the disadvantaged communities	35.510

HEALTH AND NUTRITION FOR CHILDREN

562.932 EUR

CHILD RIGHTS PROMOTION

306.515 EUR

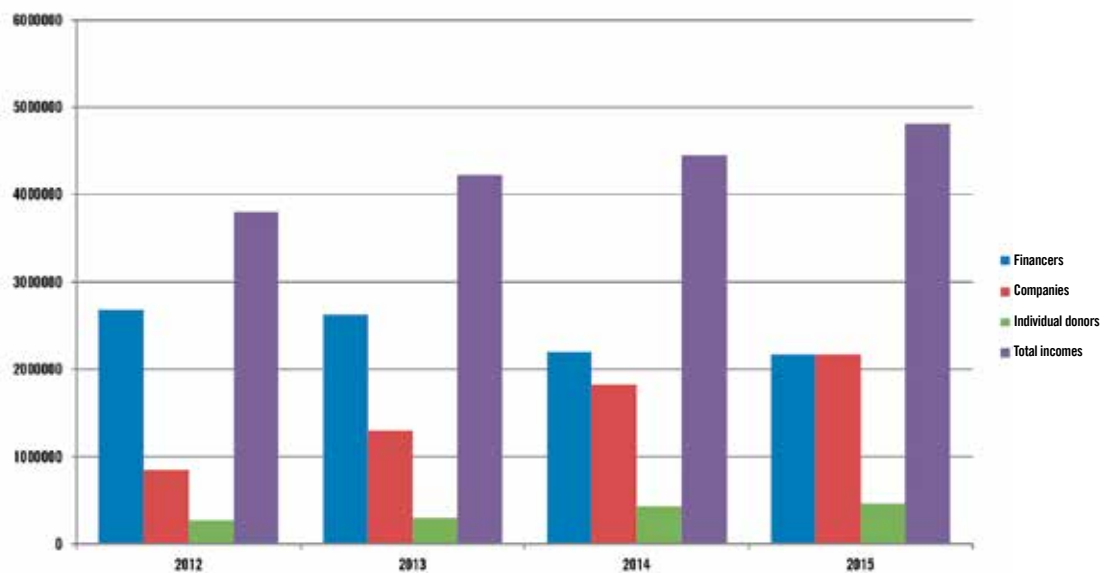
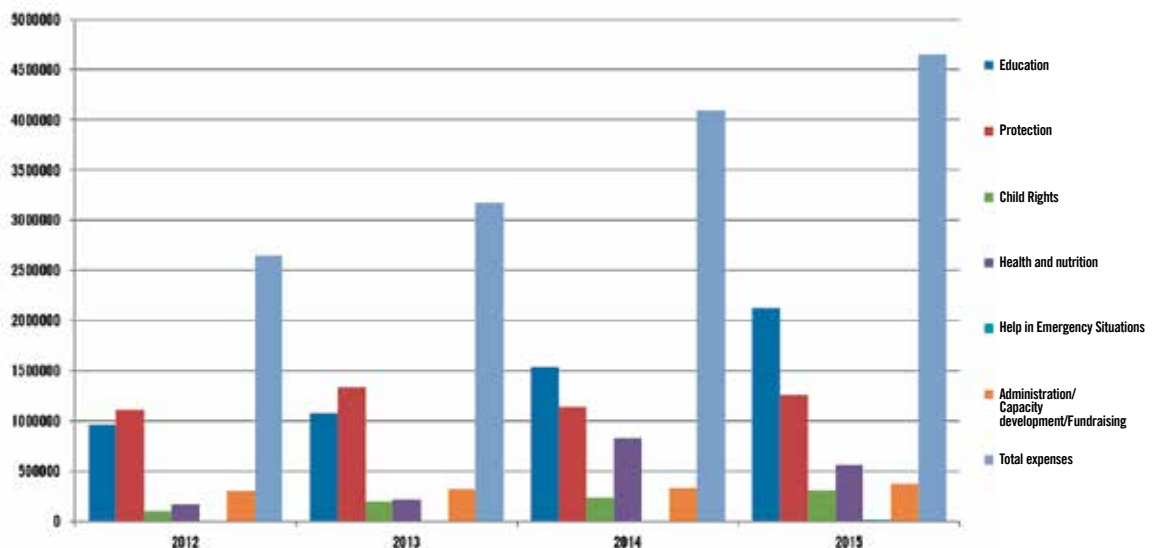
TOTAL INCOMES - EUR**4.818.742 %**

Not-for-profit organisations from the country and abroad and international bodies	1.222.689	25%
Fees, contributions, donations, sponsorships	2.636.957	54%
European structural funds	913.912	19%
State institutions	36.469	1%
Bank interests	8.715	1%

EXPENSES - EUR**4.649.143 %**

Programmes	4.271.614	92%
Organisational development	87.416	2%
Administration	123.596	3%
Fundraising and communication	166.517	3%

The financial statements of Save the Children Organisation on December 31st, 2015 were audited by KPMG Audit SRL.

INCOMES 2015**EXPENSES 2015**

SUPPORTERS

SPONSORS THE FESTIVAL OF CHRISTMAS TREES 2015

DIAMOND



PLATINUM



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HEALTH • HYGIENE • HOME



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laki • Hotpod Yoga • Humanitas
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Thecraft Lab • Topline • Trick Shot
TTS • Tudor: Personal Tailor
WebVenture • Whirlpool • Wild Olive
Wunderman • Yellow Menu
Zenya Atelier • Watchshop
Cantecegradinita.ro • Skanska

SUPPORTERS OF SAVE THE CHILDREN PROGRAMMES

IKEA Foundation



THE VELUX FOUNDATIONS

VILLUM FONDEN ✕ VELUX FONDEN



HEALTH • HYGIENE • HOME



ALPHA BANK



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Ministry of National Education, Ministry of Labour, Family, Social Protection and Elderly – national Authority for the Protection of the Rights of the Child and Adoption, Ministry of Health, Ministry of Communications and Informational Society, National Administration of Penitentiaries, National AntiDrug Agency, National Agency against Human Trafficking, Association of Independent Midwives, Association of Internet Service Providers, OvidiuRo Association, Romanian Association for Paediatrics Education within General Medicine, Communication Regulatory Authority, BitDefender, European Centre for the Protection of the Rights of Children with Disabilities, Bucharest Municipality Centre of Resources and Education Assistance, Centre for Education and Professional Development "Step by Step", Cosmote, ECDL Romania, Euroaptitudini, National Federation of Parents' Associations – Pre-academic education, Federation of Free Education Trade Unions, VOLUM Federation, Orange Federation, Google, General Inspectorate of Romanian Police Department, Kaspersky Lab, Orange, Petrom, Romanian Police, RDS-RCS, Roma Education Fund Romania, Romanian Society of Neonatology, 'Al. Obregia' Psychiatric Hospital – Psychiatric Clinic for Children and Teenagers, Bucharest Law Court, schools, county school inspectorates and General Directorates of Social Assistance and Child Protection in Argeș, Brașov, Bucharest, Caraș-Severin, Cluj, Constanța, Dâmbovița, Dolj, Hunedoara, Iași, Mureș, Neamț, Suceava, Timiș, Vaslui counties, UPC, World Vision Romania.

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Executive President:
Gabriela Alexandrescu

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RO42RNCB0071011434790101 (euro)
RO69RNCB0071011434790003 (dollars)
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phone/fax: +40 235 457 582
e-mail: vaslui@salvaticopiii.ro

Save the Children Romania is a **public utility organization**, whose mission is to guarantee equal opportunities for all children, regardless of the environment they come from, by using its own expertise, as well as lobby and advocacy activities on all decision-makers and mobilizing leaders in the civil society.

For **26 years**, Save the Children has been promoting the children's rights, in agreement with the provisions of the United Nations Convention on the Rights of the Child. Over **1,340,000 children** have been included in educative, protection and medical-social assistance programs, to stimulate their participation in actions that promote and recognize their rights.

Save the Children is a member of **Save the Children International**, the world's largest independent organization for the promotion of children's rights, which includes 30 members and develops programs in over 120 countries.